



Republic of the Philippines
Department of Education
REGION I



MAY 12 2026

Advisory No. 77, s. 2026

MAY 12 2026

In compliance with DepEd Order (D.O) No. 8, s. 2013
This advisory is issued not for endorsement per D.O No. 28, s. 2001,
but only for the information of DepEd Officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

**INVITATION OF THE RESPONDERS SUPPORT GROUP INC. TO THE SEMINAR
ON STRATEGIC MANAGEMENT AND LEADERSHIP FOR PUBLIC SERVICE**

The Responders Support Group Incorporated announces its invitation to the seminar on Strategic Management and Leadership for Public Service at the Camelot Hotel, Mother Ignacia Ave. Diliman, Quezon City on July 15-17, 2026.

Target participants include all interested representatives from different agency unit/division, both from supervisory level and the rank and file. There will be a registration fee of P6,000.00 (live-out) and P10,000.00 (live-in) inclusive of the following: Module of the subject matter, breakfast, lunch, snacks, and Certificate of Completion and Appearance, and accommodation for live-in.

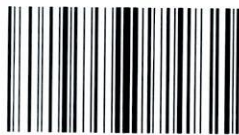
Attendance of interested participants shall be voluntary. Attached are the Registration Form and details, and the course matrix for reference.

For registration and other queries, please contact:

RSGI Secretariat

5F Wil-Vic Building
125 Kamias Road, Quezon City
Contact number: 0977-428-9976
Email address: responderssupportgroupinc@gmail.com

HRDD/aac/ADV_RSGLJuly
May 11, 2026



HRDD260515



Flores St., Catbangan, City of San Fernando, La Union
Telephone Nos.: (072) 607-8137/682-2324
DepEd Region I region1@deped.gov.ph
www.depedregion1.com

Doc. Ref. Code	RO-CLMD-F045	Rev	00
Effectivity	11.18.2024	Page	1 of 1



Registration Form

Strategic Management & Leadership for Public Service

Class Schedule : July 15-17, 2026
Class Hours : 8:00 am to 5:00 pm
Venue : Camelot Hotel, #35 Mother Ignacia Avenue, Quezon City
Standard Course Fee: Php 6,000.00
Php 10,000 (live in) two (2) night hotel accommodation)

Course fee includes class instruction, course materials, certificate of completion, and use of ancillary equipment and hardware. Audio or video recording of the training course is strictly prohibited. Responders Support Group Inc reserves the right to make changes to the information contained herein without prior notice.

Name of Participants:

1. _____ Position: _____ Email/Mobile: _____
2. _____ Position: _____ Email/Mobile: _____
3. _____ Position: _____ Email/Mobile: _____
4. _____ Position: _____ Email/Mobile: _____
5. _____ Position: _____ Email/Mobile: _____

***If registering individuals exceed five (5), kindly use multiple copies of this registration form.**

AUTHORIZING OFFICER / CONTACT PERSON:

Name: _____ Position: _____

Company Name/Department: _____

Address: _____

Tel / Mobile No. _____ Signature _____

Printed Name

POLICIES ON REGISTRATION

1. Standard Registration fee of **PHP 6,000.00** can be paid during the training day itself or deposit the registration fee under **Responders Support Group Inc.** with **SB (Security Bank) Account No. 00000-25651703.**
2. Cancellations are accepted (3) working days prior to the training dates. Note: No Advice of cancellation is considered to be paid. Substitutions can be made any time.
3. Kindly email back this reservation form to us at respondersphilippines@gmail.com or call us at (02) 85217736/ Mobile # (0977) 4289976 look for Ms. Shein to ensure your seat is reserved.

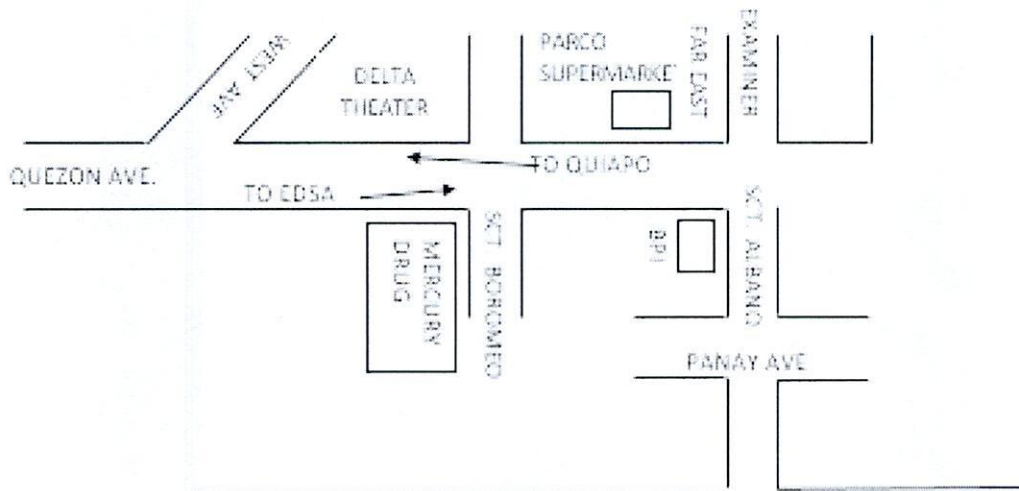
Seminar Venue

CAMELOT HOTEL

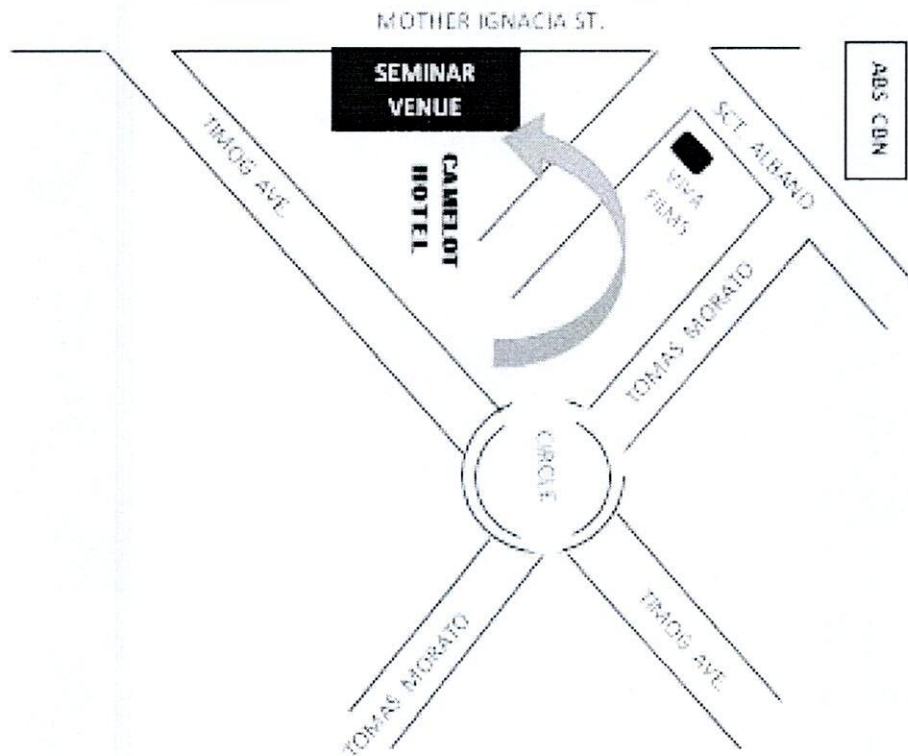
#35 Mother Ignacia Ave. Quiapo, Quezon City

(02) 373 2101

LOCATION MAP



EDSA



EDSA

Kindly deposit your payments with our bank account details below:

Bank Name: Security bank
Account Name: RESPONDERS SUPPORT GROUP INC
Account Number: 00000-25651703
Branch: Kamias corner Anonas, Quezon City

or to our Cash account:

Account Name: SHERYL TRANQUILO
Gcash Number: 09774289976

REGISTRATION VIA ONLINE / ZOOM: Php 3,000

We will send the link for the via
ONLINE / ZOOM.

Name:
Position:
Department:
Company:
Adress:
Mobile #:
Viber No.:
Email Adress:
Messenger

After completing a training, participants often receive a certificate of completion, attendance, or participation to recognize their effort and validate the skills acquired. This process generally serves as formal proof of training, which can be utilized for career development, professional licensing, or CPD (Continuing Professional Development) units.

Strategic Management & Leadership for Public Service

EXECUTIVE EDUCATION PROGRAM Facilitator:

Engr. Ely Jun Pates

Master of Management - UP-Diliman

Master of Engineering in Artificial Intelligence - UP-Diliman

Course Overview

Duration: 3 Days (9:00 AM – 4:30 PM daily) Format: Executive seminars, strategic planning workshops, and leadership case studies.

Objective: To equip high-level government officials with universal management frameworks for setting vision, making strategic decisions, and leading organizational change.

Key Philosophy: "Good strategy is not about politics; it is about clarity, alignment, and execution."

Day 1: Strategic Analysis – "Diagnosing the Organization"

Focus: Understanding where the organization stands today using robust management tools.

Learning Objectives

- Differentiate between "Operational Effectiveness" and "True Strategy."
- Analyze the external environment using PESTEL.
- Assess internal organizational health and resources.

Schedule

Time	Session	Activity / Topic
09:00 - 10:30	Session 1.1: Foundations of Strategy	Lecture: Defining Strategy. The difference between Mission (Why we exist), Vision (Where we are going), and Strategy (How we get there). Discussion: Common strategic mistakes in large organizations (e.g., "Trying to be everything to everyone").
10:30 - 10:45	Break	
10:45 - 12:30	Session 1.2: The External Landscape	Lecture: PESTEL Analysis (Political, Economic, Social, Technological, Environmental, Legal). Workshop: <i>The Horizon Scan</i> . Groups identify the top 3 external threats and opportunities facing their specific department over the next 5 years.

12:30 - 13:30	Lunch	
13:30 - 15:00	Session 1.3: Internal Capabilities	Lecture: SWOT Analysis (Strengths, Weaknesses, Opportunities, Threats) - getting beyond the basics. Activity: <i>Honest Mirror</i> . Participants list their agency's top internal weaknesses (e.g., outdated technology, skills gap) that might block their strategy.
15:00 - 15:15	Break	
15:15 - 16:30	Session 1.4: Strategic Alignment	Lecture: The McKinsey 7S Framework (Strategy, Structure, Systems, Shared Values, Skills, Style, Staff). Discussion: How misalignment causes failure (e.g., Great strategy, but wrong organizational structure).

Day 2: Strategy Formulation – "Setting the Direction"

Focus: Making clear choices and setting goals.

Learning Objectives

- Develop clear Vision and Mission statements.
- Set SMART Goals (Specific, Measurable, Achievable, Relevant, Time-bound).
- Make difficult strategic trade-offs.

Schedule

Time	Session	Activity / Topic
09:00 - 10:30	Session 2.1: Vision & Mission	Lecture: What makes a powerful Vision statement? (Inspiring, Clear, Concise). Workshop: <i>Visioning Exercise</i> . Participants draft or refine their department's Vision statement. Is it easy to understand? Does it inspire?
10:30 - 10:45	Break	
10:45 - 12:30	Session 2.2: Strategic Planning Framework	Lecture: VMOSA (Vision, Mission, Objectives, Strategies, and Action Plans). Activity: <i>Cascading Strategy</i> . How to take a 5-year goal and break it down into a 1-year objective.
12:30 - 13:30	Lunch	

13:30 - 15:00	Session 2.3: Decision Making	Lecture: Strategic Decision Making. Dealing with limited resources. Activity: <i>The Prioritization Matrix</i> . Plotting initiatives on an "Impact vs. Effort" grid. Deciding what to <i>stop</i> doing (De-prioritization).
15:00 - 15:15	<i>Break</i>	
15:15 - 16:30	Session 2.4: Stakeholder Management	Lecture: Identifying key stakeholders (Public, Media, Higher Office, Employees). Discussion: How to communicate strategy to different groups. Ensuring "buy-in" before implementation.

Day 3: Execution & Leadership – "Making it Happen"

Focus: The human side of management—Culture, Leadership, and Change.

Learning Objectives

- Understand the principles of Change Management.
- Lead teams through resistance.
- Monitor performance using the Balanced Scorecard.

Schedule

Time	Session	Activity / Topic
09:00 - 10:30	Session 3.1: The Balanced Scorecard	Lecture: Moving beyond just "Budget Execution." Measuring Customer (Citizen) Satisfaction, Internal Processes, and Learning/Growth. Activity: <i>Scorecard Draft</i> . Identifying 1 key metric for each of the 4 perspectives.
10:30 - 10:45	<i>Break</i>	
10:45 - 12:30	Session 3.2: Leading Change	Lecture: Kotter's 8 Steps for Leading Change. Why transformation efforts fail (complacency, lack of coalition). Discussion: Handling resistance from staff. "The Frozen Middle" (Middle management resistance).
12:30 - 13:30	<i>Lunch</i>	
13:30 - 15:00	Session 3.3: Transformational Leadership	Lecture: Transactional vs. Transformational Leadership. Reflection: <i>Leadership Styles</i> . What is your default style? When should you be directive vs. collaborative?

15:00 - Break
15:15

15:15 - Session 3.4: Action
16:30 Planning

Workshop: *Commitment to Action*. Participants outline the first 3 steps they will take upon returning to their office to improve strategic clarity and execution.

Recommended Case Studies

1. Singapore's Transformation (Lee Kuan Yew)

- Theme: Visionary Leadership & Long-term Planning.
- Lesson: How a clear strategic vision and disciplined execution transformed a nation.

2. The Turnaround of IBM (Lou Gerstner)

- Theme: Culture Change. "Who says elephants can't dance?"
- Lesson: Changing an entrenched, bureaucratic culture to be more responsive (very relevant)