

Republic of the Philippines

Department of Education

REGION I



REGIONAL MEMORANDUM

No. 1444 s. 2025

REQUEST FOR 2-MINUTE VIDEO TESTIMONIALS FROM SCHOOLS BENEFITING FROM THE ADOPT-A-SCHOOL PROGRAM (ASP)

To: Schools Division Superintendents

- 1. Following the Department of Education External Partnerships Service initiative to highlight the impact and success stories of the Adopt-A-School (ASP) at the upcoming Classroom Summit, all schools in the region that have benefitted from ASP, preferably Last Mile Schools are requested to submit a **2-minute video testimonial**.
- 2. The video should feature brief testimonials from school heads, teachers, or learners sharing how assistance provided through ASP has contributed to improving their school's condition, resources, or learning outcomes.
- 3. To ensure consistency and quality, kindly observe the following guidelines:
 - **Duration**: Maximum of 2 minutes per video
 - **Format**: MP4 (landscape orientation)
 - **Content**: Clear audio and visuals, focus on genuine stories or messages of gratitude and impact.
 - Label: File name should follow this format Region_SchoolName_ASPTestimonial.mp4
- 4. Kindly submit your video entry on or before October 31, 2025 through this upload link: https://tinyurl.com/56vt9ju7.
- 5. For inquiries or further clarification, you may contact: **Ms. Dove Cometa**, Project Development Officer III, External Partnerships Service, at **davedinah.cometa@deped.gov.ph** or Viber **0977-097-8285**.
- 2. Immediate dissemination of this memorandum is directed.

For the Regional Director:

ATTY. RHEA JOY L. CARBONELL

Chief Administrative Officer Administrative Division

Encl.: None
Reference: None
To be indicated in the <u>Perpetual Index</u>
Under the following subjects:

CONTRIBUTIONS

PARTNERSHIPS

ESSD-SQC/rmb/RM_Requestfor2minVideoFromSchoolsBenefitingfromASP October 27, 2025

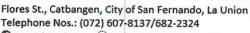
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