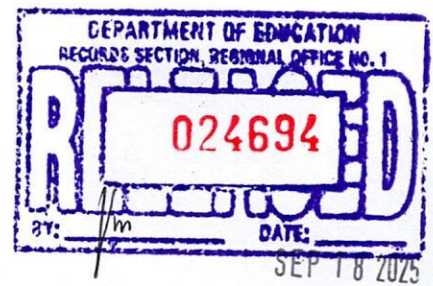




Republic of the Philippines
Department of Education
REGION I



OFFICE MEMORANDUM

No. 297 s. 2025

**ANNOUNCEMENT OF CONTEST MECHANICS FOR THE
53RD FOUNDING ANNIVERSARY**

To: Assistant Regional Director
Chiefs of the Functional Division
Section/Unit Heads

1. This year's theme for the founding anniversary is "Pista ng Pasasalamat: Limapu't Tatlong Taong Gabay sa Kinabukasan", which focuses on the concept of Pista sa Nayon, celebrating the vibrant spirit, traditions, and culture of a Filipino village fiesta. It involves the traditional games of Filipinos that aims cultural preservation, strengthen community bonds, and reinforce a sense of Filipino identity and heritage.
2. As part of the celebration of the 53rd Founding Anniversary, the Office will conduct a Booth Exhibition Competition composed of the different functional divisions and the units of the Office of the Regional Director. The guidelines pertaining to the Booth Exhibition is attached in Annex A.
3. For the Laro ng Lahi, the attached Annex B presents the list of Laro ng Lahi which will be played by DepEd- RO I personnel, and the groups who will participate in the games.
4. DepEd- RO I personnel are encouraged to actively participate in the various Laro ng Lahi.
5. Immediate dissemination and compliance with this memorandum is required.

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TOLENTINO G. AQUINO
Director IV

AD-AMS_rrnb/OM_Guidelines
September 17, 2025



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Annex A

Guidelines for the Booth Exhibition Competition

Objective: To foster creativity, teamwork, and innovation among Functional Divisions by showcasing their services through festive booth designs that embody the theme ***“Pista ng Pasasalamat: Limampu’t Tatlong Taong Gabay sa Kinabukasan,”*** while highlighting sustainability, cultural authenticity, and the true spirit of fiesta.

I. General Guidelines:

1. All Functional Divisions must join:
 1. Curriculum and Learning Management Division
 2. Education Support Services Division
 3. Field Technical Assistance Division
 4. Finance Division
 5. Human Resource Development Division
 6. Office of the Regional Director
 7. Policy, Planning, and Research Division
 8. Quality Assurance Division
2. Each division will be provided with one (1) umbrella, which must be creatively integrated as a key design element of the booth.
3. Booths must be designed and constructed independently. Assistance from the Core Team or any person not part of the functional division is strictly prohibited; violation shall result in disqualification.
4. Booths must interpret the official theme in a creative and meaningful way that reflects the division’s services and identity.
5. All content must be respectful, inclusive, and aligned with DepEd core values.

II. Competition Timeline

1. Booth Design and Construction: September 22, 2025
2. Completion Deadline: September 23, 2025 (7:00 AM)
3. Judging and Awarding: Culmination Day (Afternoon)

III. Booth Specifications

1. Booth areas will be assigned through by drawing lots. Assigned spaces must be strictly observed.
2. Booths must observe safety and cleanliness by using safe materials, avoiding fire hazards, keeping pathways clear, and managing waste properly.

IV. Judging Criteria

Category	Description	Rating Scale/Points
Booth Design (40%)	Visual impact and aesthetics; creative use of recycled/native materials; layout; integration of the provided umbrella	36-40= Very good 31-35=Good 26-30=Moderate ≤25=Needs improvement
Originality (20%)	Innovative and resourceful concept; inventive use of recycled/native materials	18-20= Very good 15-17=Good 12-14=Moderate ≤11=Needs improvement

Appearance and Presentation (20%)	Craftsmanship, neatness, and attention to detail	18-20= Very good 15-17=Good 12-14=Moderate ≤11=Needs improvement
Relevance to the Theme (20%)	Clear and creative representation of the division's services; effective reflection of the fiesta spirit and anniversary theme	18-20= Very good 15-17=Good 12-14=Moderate ≤11=Needs improvement
Total: 100%		

V. Prizes

Winners will receive certificates of recognition and cash prizes as follows:

1 st Big Placer	- Php6,000
2 nd Big Placer	- Php5,000
3 rd Big Placer	- Php4,000
4 th Big Placer	- Php3,000
Consolation Prize	- Php1,000

VI. Final Provision

There will be 3 invited judges with reputable standing in society. The decision of the Board of Judges is final and irrevocable. The announcement of winners will be in the afternoon.

Annex B

Laro ng Lahi

Objective: To preserve Filipino culture, foster community and belonging, develop physical skills and character, promote social interaction and values like cooperation and teamwork, and serve as a lifelong learning process that deepen sense of cultural pride and identity.

I. Groupings

The groups are as follows:

- a. Group 1- Job- Order Personnel
- b. Group 2- COS (Tas) & GIP
- c. Group 3- Personnel within the age range of 20-30 years old
- d. Group 4- Personnel within the age range of 31-40 years old
- e. Group 5- Personnel within the age range of 41 above

II. Games to be played

- a. Kadang Kadang
- b. Tug of War
- c. Sack Race
- d. Breaking the Pots
- e. Pabitin
- f. PILU and PILAR went to town
- g. Eating Banana and Pakwan
- h. Eating Game Relay

III. Prizes for the Games

- a. Kadang Kadang (Gift Certificate)
- b. Tug of War (Gift Certificate)
- c. Sack Race (Gift Certificate)
- d. Breaking the Pots (Cash Prize)
- e. Pabitin
- f. PILU and PILAR went to town (Gift Certificate)
- g. Eating Banana and Pakwan (Cash Prize)
- h. Eating Game Relay (Gift Certificate)

The prizes will be awarded immediately after the game