



Republic of the Philippines  
**Department of Education**  
 REGION I



**REGIONAL MEMORANDUM**

No. 1275, s. 2024

**21<sup>ST</sup> NATIONAL ATTENTION DEFICIT/HYPERACTIVE DISORDER  
 (ADHD) WEEK CELEBRATION**

To: Schools Division Superintendents

- In accordance with Proclamation No. 472 (2003), every third week of October of each year shall be commemorated as the National Attention Deficit/Hyperactivity (ADHD) Awareness Week. The Department of Education (DepEd) joins the National Council on Disability Affairs (NCDA) and the Attention Deficit/Hyperactivity Disorder (ADHD) Society of the Philippines (ADHDSP) in commemorating the 21<sup>st</sup> National Attention Deficit/Hyperactive Disorder (AD/HD) Awareness Week celebrating from October 14-20, 2024, with the theme: "The Multiverse of ADHD: Embracing Strengths, Exploring Possibilities".
- In this connection, all schools are encouraged to participate in the week-long observance of the ADHD Awareness Week, subject to the no-disruption-of-classes policy (DepEd Order No. 9, s. 2005). Participating schools may develop advocacy activities relevant to the theme of the celebration.
- For more information, please contact Dr. Mark Anthony B. Inocencio, Information Officer V/IECD Chief, via email address: [iecdncda@gmail.com](mailto:iecdncda@gmail.com) or the ADHD Society of the Philippines through its Official FB Page: [adhdsochilps.org](http://adhdsochilps.org) or via mobile number: 0905-3906-451.
- For information and guidance.

For the Regional Director:

**RHODA T. RAZON**  
 Director III

Encl.: Advisory dated October 7, 2024  
 Reference: Advisory dated October 7, 2024  
 To be included in the Perpetual Index  
 Under the following subject

ADHD

CLMD/magd/ADHD\_WEEK\_CELEBRATION  
 October 9, 2024



Flores St., Catbangen, City of San Fernando, La Union  
 Telephone Nos.: (072) 607-8137/682-2324

DepEd Region I [region1@deped.gov.ph](mailto:region1@deped.gov.ph) [www.depedro1.com](http://www.depedro1.com)





Republic of the Philippines  
**Department of Education**  
BUREAU OF LEARNING DELIVERY



Office of the Director

October 7, 2024

**ADVISORY**

**21<sup>ST</sup> NATIONAL ATTENTION DEFICIT/HYPERACTIVE DISORDER (ADHD)  
WEEK CELEBRATION**

1. The Department's objective is to promote public knowledge, understanding and acceptance of individuals with Attention Deficit/Hyperactivity Disorder (ADHD), a common serious neuro-biological disorder with social, academic and emotional impacts. Lack of awareness and understanding about ADHD may lead to misconceptions and social stigma which hinder access to effective treatment, increases the risk of co-morbid conditions and complications such as conduct disorder, oppositional defiant disorder and anti-social disorder. Furthermore, unmitigated condition of ADHD may result to the increased incidence of out-of-school youths, child abuse and neglect.
2. In accordance with Proclamation No. 472 (2003), every third week October of each year shall be commemorated as the National Attention Deficit Hyperactivity (ADHD) Awareness Week. The Department of Education (DepEd) joins the National Council on Disability Affairs (NCDA) and the Attention Deficit/Hyperactivity Disorder (ADHD) Society of the Philippines (ADHDSOP) in commemorating the **21st National Attention Deficit/Hyperactive Disorder (AD/HD) Awareness Week** celebration from October 14-20, 2024, with the theme: **"The Multiverse of ADHD: Embracing Strengths, Exploring Possibilities"**.
3. All schools are encouraged to participate in the week-long observance of the ADHD Awareness Week, subject to the no-disruption-of-classes policy (DepEd Order No. 9, s. 2005). Participating schools may develop advocacy activities relevant to the theme of the celebration.
  - a) Hanging of streamers in conspicuous places using the official template design;
  - b) Art workshops for children and youth with ADHD;
  - c) Exhibit on educational services offered to children with ADHD;
  - d) Community and parents' forum on understanding; and
  - e) Possible employment of people with ADHD.
4. For more information, please contact Dr. Mark Anthony B. Inocencio, Information Officer V/IECD Chief, via email address, [iecdncda@gmail.com](mailto:iecdncda@gmail.com). You may also contact the ADHD Society of the Philippines through its Official FB Page [adhdsocphils.org](https://www.facebook.com/adhdsocphils.org), or via mobile number, 0905-3906451.
5. Immediate dissemination of this advisory is desired.

  
**LEILA P. AREOLA**  
Director IV



4/F Bonifacio Building, DepEd Complex, Meralco Avenue, Pasig City  
Direct Line: (02) 636-6540; (02) 633-6549 E-mail: [bld.od@deped.gov.ph](mailto:bld.od@deped.gov.ph)



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# MALACAÑANG

Manila

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BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 472.

**DECLARING THE THIRD WEEK OF OCTOBER OF EVERY YEAR AS  
"NATIONAL ATTENTION DEFICIT/HYPERACTIVITY DISORDER  
(AD/HD) AWARENESS WEEK"**

**WHEREAS**, AD/HD is a common serious neuro-biological disorder in every country affecting some three (3%) percent to four (4%) percent of the country's population;

**WHEREAS**, AD/HD is a chronic brain disorder with social, academic and emotional impacts which can affect an estimated four (4) million Filipinos nationwide;

**WHEREAS**, lack of understanding and awareness about AD/HD leads to misconceptions and social stigma which hinder access to effective treatment, increases the risk of co-morbid conditions and complications such as conduct disorder, oppositional defiant disorder and anti-social disorder;

**WHEREAS**, the unmitigated condition of AD/HD may lead to the increased incidence of out-of-school youths and child abuse and neglect;

**WHEREAS**, several studies have shown that as high as seventy (70%) percent of juvenile offenders and forty (40%) percent of adult prisoners were found to have AD/HD;

**WHEREAS**, most persons with AD/HD have above-average intelligence, are highly creative, have deep stores of energy, have the ability to do multi-tasking, and, thus, have the potential to become path-beaters;

**WHEREAS**, the AD/HD individual, with proper management and support, can lead productive and fruitful lives and contribute to the nation's moral, financial and spiritual recovery.

**NOW, THEREFORE, I, GLORIA MACAPAGAL-ARROYO**, President of the Philippines, by virtue of the powers vested in me by law, do hereby declare the third week of October of every year as "***National Attention Deficit/Hyperactivity Disorder (AD/HD) Week***" under the auspices of the AD/HD Society of the Philippines, Inc.



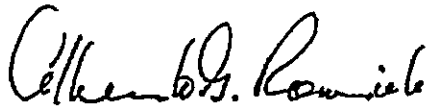
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**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

**DONE** in the City of Manila, this 18<sup>th</sup> day of September, in the year of Our Lord, Two Thousand and Three.

By the President:

  
**ALBERTO G. ROMULO**  
Executive Secretary





  
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Republika ng Pilipinas  
**NATIONAL COUNCIL ON DISABILITY AFFAIRS**  
Pambansang Sanggunian Ukol sa Ugnayang Pangmaykapansanan



October 1, 2024

**SECRETARY JUAN EDGARDO ANGARA**

Department of Education  
Meralco Avenue, Pasig City

Attention: **Undersecretary Gina O. Gonong**  
Office of Undersecretary for Curriculum and Teaching

Subject: **Invitation for the 21<sup>st</sup> National Attention Deficit /  
Hyperactivity Disorder (ADHD) Awareness Week celebration**

Dear **Secretary Angara**:

This has reference to the forthcoming celebration of the 21<sup>st</sup> National Attention Deficit/Hyperactivity Disorder Awareness Week that will be commemorated on October 14-20 on this year in pursuant to Proclamation No. 472 (2003). The ADHD Awareness Week celebration aims to raise awareness about Attention Deficit/Hyperactivity Disorder (ADHD), a neurodevelopmental disorder that affects millions of Filipinos. The event will feature a series of activities, including seminars, podcast, and fun run, all designed to promote understanding, acceptance, and support for individuals with ADHD.

The theme adopted for this celebration is **"Multiverse of ADHD"**, it is a reflection of the diverse experiences and strengths of those living with ADHD. Each "universe" within this multiverse represents the unique challenges, roles, habits management strategies, and strengths that individuals with ADHD encounter.

In view of this, we would like to invite your Department to join the series of activities for this year's celebration with registration links included:

<b>Nature of Activity</b>	<b>Date/Time</b>	<b>Venue</b>	<b>Pre-Registration Link:</b>
1. Webinar Podcast by Mitch Aguedan (ADHDSP Trustee, Adult with ADHD)	October 15, 2024, Tuesday, 8:00 PM to 9:00 PM	via Facebook live	<a href="https://fb.com/ADHDSOCPHILS">fb.com/ADHDSOCPHILS</a>
2. National Conference: "The Multiverse of ADHD: Embracing Strengths, Exploring Possibilities"	October 17-18, 2024, Thursday to Friday, 9:00 AM to 6:00 PM	Skydome, SM City North EDSA, Quezon City	<a href="https://docs.google.com/forms/d/1X65jFcwKFFaxFVW2Euk5wYhqv-lypi7wv-zuFDjRdv8/viewform?edit_requested=true">https://docs.google.com/forms/d/1X65jFcwKFFaxFVW2Euk5wYhqv-lypi7wv-zuFDjRdv8/viewform?edit_requested=true</a>

NCCA Building, Isidora Street, Barangay Holy Spirit, Quezon City, 1127, Philippines  
Telephone Numbers: Trunkline - (632) 8932-6422;  
Email: [council@ncca.gov.ph](mailto:council@ncca.gov.ph); website: <http://www.ncca.gov.ph>

*Promoting Inclusion of Persons with Disabilities*



Republika ng Pilipinas

**NATIONAL COUNCIL ON DISABILITY AFFAIRS**

Pambansang Sanggunian Ukol sa Ugnayang Pangmaykapansanan



BAGONG PILIPINAS

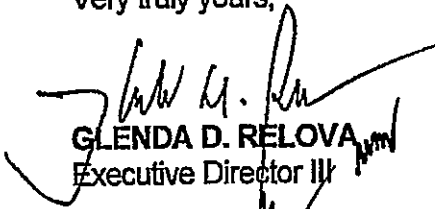
3. Mindful Miles: A Run for ADHD Awareness	October 19, 2024, Saturday, 6:00 AM to 12:00 NN	The Shoppes Infinity Ampitheatre, Pulung Maragul, Angeles City, Pampanga	<a href="https://smoke10events.myruptime.com/register/a-run-for-adhd-awareness?fbclid=IwY2xjawFh5WpleHRuA2FibQlxMAA-BHf3FpQ0iQ3wOLRZOTqHBEn87m1sWUiHxFc3DTwcou4DViGh9B1zEluk0cw_aem_A5Xb3Fx6izKcj2TQIVP3Lg">https://smoke10events.myruptime.com/register/a-run-for-adhd-awareness?fbclid=IwY2xjawFh5WpleHRuA2FibQlxMAA-BHf3FpQ0iQ3wOLRZOTqHBEn87m1sWUiHxFc3DTwcou4DViGh9B1zEluk0cw_aem_A5Xb3Fx6izKcj2TQIVP3Lg</a>  In Store Registry/Race Kit Pickup: 1. Angel Beats Playschool - Infinity (The Shoppes Infinity) 2. Decathlon Philippines SM City Clark
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We would deeply appreciate your consideration and favorable response to this request. Should you need further information on the matter, please feel free to contact our staff-in-charge, Ms. Jem Aguilar, thru Telephone No. 02-5310-4759. You may also email us at [iecdncda@gmail.com](mailto:iecdncda@gmail.com).

Let us come together to celebrate the National ADHD Awareness Week and support individuals with ADHD on their journey to better mental health and well-being.

Thank you.

Very truly yours,

  
**GLEND A. RELOVA**  
Executive Director III

NCCA Building, Isidora Street, Barangay Holy Spirit, Quezon City, 1127, Philippines  
Telephone Numbers: Trunkline - (632) 8932-6422;  
Email: [council@ncda.gov.ph](mailto:council@ncda.gov.ph); website: <http://www.ncda.gov.ph>

*Promoting Inclusion of Persons with Disabilities*