



Republic of the Philippines
Department of Education
REGION I



REGIONAL MEMORANDUM

No. 1033, s. 2024

**CONDUCT OF THE REGIONAL ON-THE-SPOT POSTER MAKING CONTEST FOR
THE 2024 WORLD FOOD DAY (WFD) CELEBRATION**

To: Schools Division Superintendents

1. This refers to the letter from the Department of Agriculture, Regional Office I, City of San Fernando, La Union dated August 28, 2024 regarding the conduct of a Nationwide On-the-Spot Poster Making Contest to Grade V-VI learners to highlight the World Food Day Celebration on October 16, 2024 (copy attached).
2. There will be one (1) Division Winner to compete in the Regional Contest to be held at the Department of Agriculture-Regional Office I, Conference Hall, San Fernando City on September 27, 2024 at 9:00 AM.
3. For information and guidance.

For the Regional Director:

RHODA T. RAZON
Director III

Incls: As stated

To be included in the Perpetual Index
under the following subjects:

CONTESTS PROGRAMS

ESSD-SQC/mar/2024 MEMO
August 30, 2024



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28 August 2024

DIR. TOLENTINO G. AQUINO

Regional Director

Department of Education – Regional Office I
City of San Fernando, La Union



Dear **Dir. Aquino**:

Mabuhay!

Once again, the country joins the whole nation in celebrating **World Food Day (WFD)** on **16 October 2024** with this year's theme, "**Right to Food for a Better Life and a Better Future.**"

In line with this, the **Department of Agriculture (DA)** and the **Food and Agriculture Organization (FAO)**, in collaboration with the **Department of Education (DepEd)** shall again jointly conduct a nationwide **On-the-Spot Poster Making Contest** among students in elementary level. The contest is open to all **Grade V to VI pupils** enrolled in any **public and DepEd-accredited private elementary schools** in the region.

As our usual partner-agency in this worthwhile undertaking, may we once again solicit your support and request your good office to **facilitate the conduct of screening for qualified contestants** to determine the school's representative for the regional level contest.

Schedule of the Regional Contest proper will be on 27 September 2024 to be held at the DA-RFO I Conference Hall. The contest will promptly start at 9:00 AM following the Opening Program/Contest Briefing at 8:30 AM. With this, may we request the names of division/school winner-representative be submitted to us on or before September 20, 2024 for us to prepare the needed materials in the regional contest proper.

For more information regarding this activity, please refer to the attached guidelines or you may coordinate with our Information Officer II, **Ms. Eva C. Agustin**, at her **Mobile Number 09230896764**.

With your utmost cooperation, we look forward to a successful World Food Day 2024 celebration with you.

Thank you very much.

Very truly yours,


JOHN B. PASCUAL, DVM
OIC - Regional Executive Director



Guidelines for the Conduct of the 2024 World Food Day National and Regional on-the-Spot Poster Making Contests

The Department of Agriculture (DA) is honored and privileged to once again partner with the Food and Agriculture Organization of the United Nations (FAO) in celebrating this year's World Food Day (WFD).

The Poster Making Contest has been one of the highlights of the annual WFD celebration, in coordination with the Department of Education (DepEd). It will be participated in by elementary pupils enrolled in any public and Dep-Ed-accredited private elementary schools nationwide.

The WFD on-the-Spot Poster Making contest at the Regional level will be conducted from August to September 2024 by the DA-Regional Offices thru their respective Regional Agriculture and Fisheries Information Section in coordination with DepEd. The national level contest will be held on **October 15, 2024** in Makati City.

Guidelines for the contest

I. General Provisions

1. The contest is open to all Grades V to VI elementary pupils enrolled in any public and DepEd-accredited private schools nationwide. Previous national winners are not eligible to join the contest.
2. Contestants are required to wear their school uniform throughout the contest both in the regional and national levels.
3. The poster should be an original creation of the contestant depicting the given theme of the contest, which will be written outside the borders of the illustration board (1-inch border on all sides), and not incorporated in the artwork. Contestants who do not follow instructions will automatically be disqualified.
4. The theme for this year's on-the-Spot Poster Making Contest is:

'RIGHT TO FOODS for a Better Life and a Better Future'
5. The Contest Committee shall provide all the materials for the on-the-Spot Poster Making Contest such as the following:
 - illustration board (20" x 30")
 - oil pastels - 24 pcs
 - ruler
 - pentel pen
 - ball pen
 - pencil
 - tissue
 - cotton ball
 - eraser
6. Judging shall immediately commence after the allotted time for the contestants. Only the Board of Judges (BOJ), Technical Working Group (TWG) and secretariat are allowed inside the contest area during the evaluation.
7. The decision of the BOJ shall be final and irrevocable. However, if the winner has been proven to commit any misconduct (i.e. plagiarism, or any form of cheating), the title and the prize shall be forfeited.
8. All entries shall become the property of the DA and FAO.

Regional Level

The poster making contest shall be conducted on-the-spot at the regional level. (Division/District level contest may be conducted provided that expenses to be incurred shall be shouldered by the DepEd and/or DA regional offices).

1. Each contestant shall be accompanied by one (1) coach or one (1) guardian to the venue. However, neither the coach or guardian is not allowed to enter or roam around the contest venue during the contest proper.
2. The regional winner shall be the official contestant and must be endorsed by the Regional on-the-Spot Poster Making Contest Committee to the National level.
3. The Regional winner shall be allowed to have one (1) guardian or one coach to accompany him/her during the National on-the-Spot Poster Making Contest in Makati City.

National Level

The National on-the-Spot Poster Making Contest shall be held in Tiara Oriental Hotel, Malugay St., San Antonio Village, Makati City


1. Contest preliminaries shall start at 8:00 AM, contest proper shall start at 8:30 AM, after which, contestants shall be given a maximum of three (3) hours and 30 minutes to complete their posters. The contest will end exactly at 12 noon.
2. Original artwork must be observed. Duplication or copying of artwork will automatically disqualify the contestant.
3. The BOJ shall select the best five (5) posters from among the entries.
4. Winning entries will be displayed during the culminating activities of the WFD Celebration on October 16, 2024 in Quezon City. The best posters will be awarded on the same day.
5. Winners of the Best Posters shall receive cash prizes, trophies, and certificates of recognition during the awarding ceremony at the WFD celebration.

II. Criteria for Judging:

Only the Best Five (5) Posters shall be selected as National Winners based on the following criteria:

a. Originality -----	30%
b. Creativity -----	30%
c. Visual Impact -----	20%
d. Relevance to the theme -----	20%
Total -----	100%

Approved by:


CHERYL C. SUAREZ
Information Division Chief and
Chairperson, WFD 2024 on-the-Spot Poster Making Contest