



Republic of the Philippines
Department of Education
 REGION I



REGIONAL MEMORANDUM

No. 758, s. 2024

ANNOUNCEMENT OF THE CONDUCT OF GAWAD TEODORA ALONSO 2024

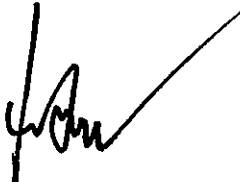
To: Schools Division Superintendents

1. This is to inform the Schools Division Offices that the Gawad Teodora Alonso (GTA) 2024 will commence upon the release of the official guidelines, mechanics, and standards of the GTA 2024, which will be issued as a DepEd Memorandum.
2. This announcement is made to support all preliminary activities, including the creation of the technical working committees (TWCs) of the regional and schools division offices, which shall be headed by the respective Education Program Supervisor, or those who are in a similar capacity, in-charge of the Learning Resources Management Section.
3. Prior to the release of the GTA Official Guidelines, please be informed of the recommended timeline of activities and the proposed categories. Please disregard the categories specified in the Regional Memorandum No. 650, s. 2004 titled Conduct of the Gawad Teodora Alonso 2024 (6th National Competition on Storybooks Writing).

| | Category 1 | Category 2 | Category 3 | Category 4 | Category 5 | Category 6 |
|-------------------------------------|------------------------------|---------------------------------|--|-------------------------|---------------------------|--|
| | Storybooks for Young Readers | Storybooks for Emergent Readers | Stories for Beginning Readers | Storytelling (Recorded) | Stories for Young Readers | Stories for Young Readers by Young Writers |
| Division Manuscript Screening | To be determined by the SDOs | | Registration with plot summary until July 30, 2024 | | | |
| Submission to the Regional Office | August 9, 2024 | | | | | |
| Regional Manuscript Screening | August 14-16, 2024 | | Submission of final entries until September 15, 2024 | | | |
| Enhancement of the Regional entries | September 11, 2024 | September 12, 2024 | | September 13, 2024 | | |

| | | | | | |
|--|----------------------|--------------------|--|--|--|
| Submission to the National TWC | September 27, 2024 | September 27, 2024 | | | Registration with plot summary until July 31, 2024 Submission of final entries until September 15, 2024 |
| Judging at the National Level | October 08-11, 2024 | | | | |
| Recognition Rites and Reading Exhibit (CO) | November 19-22, 2024 | | | | |

4. Attached is the Memorandum BLR-2004-06-1273 from the Bureau of Learning Resources dated June 27, 2024 for the Competition Categories, Criteria for Judging, and other details.
5. For further coordination and information, please contact the Learning Resources Production Division (attention: **Jejomar Alda**) through email address blr.lrpd@deped.gov.ph. copy furnished blr.creatives@deped.gov.ph.
6. For information and guidance.


TOLENTINO G. AQUINO
 Director IV

Encl: As stated
 To be indicated in the Perpetual Index
 Under the following subjects:

GAWAD TEODORA ALONSO 2024

CLMD-LRMS/gaa.aio/RM_AnnouncementConductofGawadTeodoraAlonso2024
 July 03, 2024



Republic of the Philippines
Department of Education
 BUREAU OF LEARNING RESOURCES



Office of the Director

MEMORANDUM
 BLR-2024-06- 1273

FOR : **ALL REGIONAL DIRECTORS**

ATTENTION : Curriculum and Learning Management Division
 Learning Resources Management Section

FROM : **ARIZ DELSON ACAY D. CAWILAN**
 Director IV

SUBJECT : **ANNOUNCEMENT OF THE CONDUCT OF GAWAD TEODORA ALONSO 2024**

DATE : **June 27, 2024**

This is to inform your respective regions that the Gawad Teodora Alonso (GTA) 2024 will commence upon the release of the official guidelines, mechanics, and standards of the GTA 2024, which will be issued as a DepEd Memorandum.

This announcement is made to support all preliminary activities, including the installation of the technical working committees (TWCs) of the regional and schools division offices, which shall be headed by their respective Education Program Supervisor, or those who are in the similar capacity, in-charge of the Learning Resources Management Section.

A total of P200,000 was downloaded to all the Regional Offices as Program Support Fund, the guidelines on the utilization of such were outlined in DM-CT-2024-188, issued by the Office of the Undersecretary for Curriculum and Teaching.

Ahead of the release of the GTA Official Guidelines, please be informed of the calendar of activities and the proposed categories are attached in this memorandum for information and guidance.

For further coordination and information, please contact the Learning Resources Production Division (attention: **Jejomar Alda**) through email address blr.lrpd@deped.gov.ph, copy furnished blr.creatives@deped.gov.ph.

For your information.

BLRPO - 2d - 06 - 168 DIVISION CODE



(BLRM) Ground, Bonifacio Building, DepEd Complex, Meralco Avenue, Pasig City; (02) 8634-1072; 8634-0901; 8634-1054;
 (BLRC) Ecotech Compound Sudlon, Lahug, Cebu City; (032) 230-7939; (032) 230-7948
 Email Address: blr.od@deped.gov.ph; blr.lrpd@deped.gov.ph; blr.lrqad@deped.gov.ph; blr.cebu@deped.gov.ph

DepEd Philippines @depedphilippines @DepEd_PH www.deped.gov.ph



GAWAD TEODORA ALONSO 2024



HARVESTING OF STORYBOOKS AT THE REGIONAL AND DIVISION LEVELS

1. The following is the recommended timeline of activities:

| | Category 1 | Category 2 | Category 3 | Category 4 | Category 5 | Category 6 |
|---|------------------------------|---------------------------------|--|-------------------------|--|--|
| | Storybooks for Young Readers | Storybooks for Emergent Readers | Stories for Beginning Readers | Storytelling (Recorded) | Stories for Young Readers | Stories for Young Readers by Young Writers |
| Division Manuscript Screening | July 15, 2024 | | Registration with plot summary until July 30, 2024 | | | |
| Regional Manuscript Screening | July 31, 2024 | | | | | |
| Judging at the Regional Level | September 13, 2024 | September 13, 2024 | Submission of final entries until September 15, 2024 | September 13, 2024 | | |
| Deadline of Submission to National TWC | September 27, 2024 | September 27, 2024 | | September 27, 2024 | Registration with plot summary until July 31, 2024 Submission of final entries until September 15, 2024 | |
| Judging at the National Level | October 8 to 11, 2024 | | | | | |
| Storybook Recognition Rites and Reading Exhibit | November 19 to 22, 2024 | | | | | |

2. The Regional TWC must convene all respective Division TWCs to prepare a local calendar of activities for their Competition.
3. The deadline for submission to the NTWC, set on **September 27, 2024**, and all other activities from thereon may not be subjected to rescheduling by the Regional and Division TWCs.

Division Manuscript Screening

- Announcement of the Gawad Teodora Alonso 2024 and conduct of campaign drives (preferably online or through similar channels)
- Upskilling, orientation, or immersion to children's literature
- Writing of stories and submission
- Screening of entries (district level or division level)
- Awarding ceremonies

Regional Manuscript Screening

- Harvesting of winning storybooks and storytelling videos
- Conduct of region-wide orientation or upskilling activities
- Screening of entries

Judging at the Regional Level

- Conduct of region-wide illustration contest or commission for the winning story manuscripts
- Screening of entries
- Awarding ceremonies

GAWAD TEODORA ALONSO 2024



COMPETITION CATEGORIES

| Category | Sub-categories | Material | Qualifications |
|--|---------------------------|---|--|
| Category 1 Storybooks for Young Readers | Storybooks for Grade 4 | Original illustrated children's stories based on the MATATAG Curriculum for Grades 4, 5, and 6 with themes of local culture | ✓ DepEd teachers ✓ DepEd non- teaching personnel ✓ Non-DepEd teachers of basic education (fulltime) ✓ Private school teachers of basic education (fulltime) |
| | Storybooks for Grade 5 | | |
| | Storybooks for Grade 6 | | |
| Category 2 Storybooks for Emergent Readers | | Wordless storybooks based on the MATATAG Curriculum for Kindergarten Education | ✓ Private school teachers of basic education (fulltime) |
| Category 3 Stories for Beginning Readers | Stories for Grade 1 | Original children's story manuscripts based on the MATATAG Curriculum for Grades 1, 2, and 3 with themes of local culture | ✓ DepEd teachers ✓ DepEd non- teaching personnel ✓ Personnel of attached agencies NOTE: Participants in other categories may no longer enter in this category. |
| | Stories for Grade 2 | | |
| | Stories for Grade 3 | | |
| Category 4 Storytelling Sessions NOTE: This category is in partnership with the National Council on Children's Literature (NCCT) | Recorded Storytelling | Recorded storytelling videos or multimedia formats of original stories addressing (1) inclusive education and gender and development, (2) environment and disaster risk management, and (3) family and mental health | ✓ DepEd teachers ✓ DepEd non- teaching ✓ Tandems or teams of DepEd teaching and/or non-teaching personnel ✓ Inclusion of learners as actors or participants with consent from legal guardians |
| | Live Storytelling | Winning storybooks (including ReadEx | ✓ Official invitees of the Storybook Recognition Rites |

| | | | |
|--|---|--|--|
| | | Picks) in Categories 1 and 2 | and Reading Exhibit, including winners, nominees, and their official LR teams |
| Category 5 Stories for Young Readers NOTE: This is a non-competitive harvesting category | Values Education Peace Education Health Education | Original children's story manuscripts based on the MATATAG Agenda | ✓ Basic education leaders occupying third-level positions |
| Category 6 Stories for Young Readers by Young Writers | Maka-Diyos Maka-tao Makakalikasan Makabansa | Original children's stories based on learner's experiences relating to the DepEd Core Values | ✓ Grade 4 to 12 learners in any DepEd basic education school, with consent from legal guardians ✓ DepEd teacher or non-teaching personnel of the same school as the participant, serving as writing coach |

GAWAD TEODORA ALONSO 2024



CRITERIA FOR JUDGING

STORYBOOK PACKAGE

| Criteria | Factors | Percentage |
|--|---|------------|
| Story Manuscript (Categories 1, 3, 5, and 6) | Concept/Premise Storytelling Style, Plot and Pacing Characterization and/or Dialog Development of the Theme and Competency Presentation Standards | 50% |
| Illustration (Categories 1 and 2) | Appropriateness of the Illustration Media/Mode of Presentation Technique and Skill Viewer Reception/Overall Design and Artistic Composition | 50% |

RECORDED STORYTELLING VIDEO

| Criteria | Factors | Percentage |
|--------------------|---|------------|
| Story | Concept, message, style, plot and pacing, characterization, dialog, presentation and development of theme and agenda Script and dialog | 35% |
| Performance | Narration style, facial expressions, body language, vocal quality, audience engagement | 35% |
| Multimedia Quality | Video quality, audio quality, editing and post-production, appropriateness of sound and graphics | 30% |