



Republic of the Philippines
Department of Education
REGION I



REGIONAL MEMORANDUM
No. 728, s. 2024

2024 NUTRITION MONTH CELEBRATION

To: Schools Division Superintendents

1. By virtue of the PD No. 491 s. 1974 or the Nutrition Act of the Philippines, the Department of Education enjoins all learners, teaching and non-teaching personnel, officials, stakeholders and parents to actively engage in the activities of the 2024 Nutrition Month Celebration with the theme "Sa PPAN: Sama-sama sa Nutrisyong Sapat Para sa Lahat".
2. The celebration aims to increase awareness, generate participation and commitments for increase support for the Philippine Plan of Action for Nutrition (PPAN) among stakeholders from government, local government units, non-government organizations, business, civil society and communities; and to advocate for full adoption of the PPAN in local nutrition action plans.
3. For information and guidance.

TOLENTINO G. AQUINO
Director IV

Incl.: As Stated.

To be included in the Perpetual Index
under the following subjects:

CONTESTS
NUTRITION EDUCATION
PROGRAMS

ESSD-SQC/mar/2024 MEMO
June 26, 2024



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Republika ng Pilipinas
Department of Education

OFFICE OF THE UNDERSECRETARY FOR OPERATIONS

MEMORANDUM
OM-OUOPS-2024-__-__

TO : REGIONAL DIRECTORS
MINISTER OF BASIC, HIGHER AND TECHNICAL EDUCATION,
BARMM
SCHOOLS DIVISION SUPERINTENDENTS
PUBLIC AND PRIVATE ELEMENTARY AND SECONDARY
SCHOOL HEADS
SCHOOL HEALTH PERSONNEL
ALL OTHERS CONCERNED

FROM : FRANCIS CESAR B. BRINGAS
Assistant Secretary for Operations
Officer-in-Charge
Office of the Undersecretary for Operations

SUBJECT : 2024 NUTRITION MONTH CELEBRATION

DATE : June 20, 2024

The Department of Education (DepEd) enjoins all learners, teaching and non-teaching personnel, officials, and stakeholders, including parents, to actively engage in the activities of the 2024 Nutrition Month Celebration with the theme **“Sa PPAN: Sama-sama sa Nutrisyong Sapat Para sa Lahat.”**

By virtue of the Presidential Decree No. 491 (Nutrition Act of the Philippines) dated June 25, 1974, July has been designated as Nutrition Month for the purpose of creating greater awareness among Filipinos on the importance of nutrition. The said celebration is being led by the National Nutrition Council (NNC), the country’s highest policy-making body and coordinating agency on nutrition.

The Philippine Plan of Action for Nutrition (PPAN) 2023-2028 is an ambitious plan as it targets substantive improvements in the so-called triple burden of malnutrition, which is consistent with the United Nations’ Sustainable Development Goals, particularly in ending hunger and eliminating all forms of malnutrition.

The 50th Nutrition Month Celebration aims to:



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- a. increase awareness and generate participation and commitments for increased support for the PPAN among stakeholders from government, local government units, non-government organizations, business, civil society and communities; and
- b. advocate for full adoption of the PPAN in local nutrition action plans.

To support the celebration, all DepEd offices, including central, regional, schools division offices, and schools, are encouraged to undertake activities aligned with the 2024 Nutrition Month theme, such as but not limited to:

- a. conduct of different online activities through posting and sharing of 2024 Nutrition Month campaign materials on the websites and social media platforms of all DepEd offices;
- b. integration of nutrition concepts in classroom-based activities; and
- c. organizing relevant activities for learners and their families, such as seminars, webinars, lectures, exhibits, etc.

Collaterals related to the celebration may be accessed through: <https://bit.ly/2024NMCollaterals>.

Regional and Division offices shall upload the narrative and pictorial report on the highlights of the celebration to <https://tinyurl.com/2024NMC> on or before August 31, 2024. Reports uploaded shall be incorporated in the progress and accomplishment reports for submission by the regional health and nutrition personnel to the Bureau of Learner Support Services – School Health Division (BLSS-SHD).

For more information, please contact **Ms. Magdalene Portia T. Cariaga**, Senior Education Program Specialist and/or **Ms. Christine Isabel B. Buenvenida**, Health Education and Promotion Officer II of BLSS-SHD through telephone number (02) 8632-9935 or via email sbfp@deped.gov.ph.

For immediate dissemination.



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