REGIONAL MEMORANDUM
No. 850, s. 2021

ADVANCE INFORMATION ON THE CONDUCT OF ASEAN MONTH ACTIVITIES

To: Schools Division Superintendents

1. In support of the celebration of the founding of the Association of the Southeast Asian Nations (ASEAN) this August, series of activities shall be conducted by the Department of Education through the International Cooperation Office (ICO). These activities are intended to raise awareness on ASEAN within the Department including teaching and non-teaching personnel, most especially, learners across the region.

2. The ICO will be spearheading the Cre-ASEAN: an Art-Making Contest to commemorate the ASEAN Day. It aims to provide a platform for our Basic Education learners where they can creatively express their perception, vision and thoughts on ASEAN through their original creations.

3. The contest will have two components: a) for elementary learners (Grades 1-6) and b) for Junior High School & Senior High School learners (Grades 7-12). The participants of the first component shall be competing in Category 1 (Recycled Art) while the component 2 participants, shall be competing for Category 2 (Digital Masks Design).

4. The Education Program Supervisors In-charge of AP shall collaborate virtually thru their official group chat room and lead the conduct of the ASEAN related activities.

5. Selection of the regional entries for the Cre-ASEAN Contest shall adhere to the agreed implementing modality of the Araling Panlipunan Area as the Regional ASEAN Activities Implementing Group. Official entries shall be submitted through the following links:
   Category 1 (Recycled Art): ico@deped.gov.ph with the subject
   “CreASEAN 1-[Region]-[Title of the Art Work]”
   Category 2 (Digital Mask Design): ico@deped.gov.ph with the subject
   “CreASEAN 2-[Region]-[Title of the Art Work]”

6. The objectives, mechanics and other pertinent details relative to the contests and schedule activities commemorating the ASEAN Month are stipulated in the enclosed Memorandum.
7. Should there be queries, you may contact the Curriculum and Learning Management Division at telephone no. (072) 682-2324 local 120 or Editha T. Giron, Education Program Supervisor In-Charge of Araling Panlipunan at editha.giron@deped.gov.ph.

8. For immediate and widest dissemination.

For the Regional Director:

RONALD B. CASTILLO
Schools Division Superintendent
OIC, Office of the Assistant Regional Director

Encl: As stated
Reference: DepEd ICO Memorandum dated July 22, 2021
To be included in the Perpetual Index
Under the following subjects:

K TO 12 BASIC EDUCATION
COMMEMORATIONS
CREATIVE ARTS
ARALING PANLIPUNAN

CLMD/etg/jed/RM_ASEANMonthActivities
August 5, 2021
MEMORANDUM

FOR : REGIONAL DIRECTORS
      MINISTER OF EDUCATION, BARMM

THRU : JESUS L.R. MATEO
       Undersecretary for Planning and Human Resource and
       Organizational Development

FROM : MARGARITA CONSOLACION C. BALLESTEROS
       Director IV, International Cooperation Office

SUBJECT : ADVANCE INFORMATION ON THE CONDUCT OF ASEAN
           MONTH ACTIVITIES

DATE : 22 July 2021

In line with the celebration of the founding of the Association of Southeast Asian
Nations (ASEAN), DepEd, through the International Cooperation Office (ICO), will be
conducting a series of activities that are intended to raise awareness on ASEAN within
the Department including teaching and non-teaching personnel, and most especially,
learners across all regions for the whole month of August.

In this regard, the ICO is sending the following updates for reference and information
of regional offices.

CRE-ASEAN

ICO will be launching the Cre-ASEAN: An Art-Making Contest to Commemorate
ASEAN Month during the virtual flag raising ceremony set to be held on August 2,
2021 to kick off the month-long celebration. Cre-ASEAN will cater to learners in Basic
Education and is geared towards cultivating appreciation and familiarity among
learners on ASEAN and its initiatives relevant to the education sector. For this event,
the Regional Offices are requested to select one participant for Category 1 (Grades 1-6)
and Category 2 (Junior-Senior High) that will represent the region. The process of how
the selection will be for each category depends on the preference and discretion of the
Regional Offices. Further information on this matter may be found on the attached
concept note.
Additionally, expenses incurred by the Regional Office in relation to Cre-ASEAN may be charged to the support funds provided for the ASEAN UNESCO Information Drive.

**Request for the Selection of a Focal Person for ICO-Related Matters**

Recognizing the importance of consistent communication between the offices within the Central Office and Regional Offices, we deem that it is timely and appropriate that a focal person for ICO-related matters is selected within regional offices to facilitate regular correspondence and to ensure that all announcements, initiatives, and activities from our offices are cascaded properly to our field offices.

In this regard, we would appreciate feedback from your office regarding the **name, designation, and contact details** of the selected focal person **on or before 30 July 2021**. The ICO shall prepare the complete list of nominated focal persons and conduct the necessary orientation sessions succeeding.

**Other ASEAN Month Activities**

Aside from conducting an art-making contest, the ICO is also set to launch various activities to celebrate the 2021 ASEAN Month. Attached is a copy of the calendar of activities for August 2021, including notable activities from DFA, NCCA, and DOT that the public may wish to join.

In relation to this, the Department will also be releasing a DepEd Memorandum for the 2021 ASEAN Month Celebration in due course.

Thank you very much.

**Attachments:**

*Concept Note on CreASEAN: An Art Making Contest Commemorating ASEAN Month*
*Program of Activities for ASEAN Month celebration*

*ICO-A-DM-501*
II. Objectives

CreASEAN aims to:
1. Promote ASEAN awareness among DepEd stakeholders;
2. Invite more learners to familiarize themselves on ASEAN culture, history, objectives, and initiatives;
3. Recognize the creative artistry of Filipino learners; and
4. Strengthen the “makakalikasan” core value by conducting recycling and paperless activities.

III. Activities and Methodology

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 August 2021</td>
<td>Art Contest Virtual Launch</td>
</tr>
<tr>
<td>3 August 2021 - 30 August 2021</td>
<td>Acceptance of Submission</td>
</tr>
<tr>
<td>1 September 2021</td>
<td>Deliberation</td>
</tr>
<tr>
<td>3 September 2021</td>
<td>Announcement of Winners</td>
</tr>
</tbody>
</table>

Category 1: Recycled Art

Each Regional Office (RO) will be selecting only one (1) elementary learner as their participant for the contest. The selection process for each region is upon the discretion of each Regional Office. The selected learner shall compete by creating their own interpretation of the ASEAN Logo and 2021 ASEAN Chairmanship theme through recycled artwork.

The physical version of the artworks need not be sent to ICO. Submission will be conducted online. Submitted artworks shall be sent to ico@deped.gov.ph with the subject “CreASEAN 1_[Region]_[Title of the Work].” The submission should contain the following:

1. A descriptive report on the materials used for the artwork,
2. A photo of the artwork held or placed beside the artist,
3. Behind the scene photos or short video clips of the artist at work,
4. Full name of the learner, school name, School ID, Division, and Region.

Category 2: Digital Mask Design

Each Regional Office will be selecting one (1) Junior High or Senior High School student as their participant for the contest. The selection process for each region is upon the discretion of each Regional Office. The selected learner shall compete by creating a digital version of their own face-mask design inspired by the ASEAN Senior Officials Meeting on Education (SOM-ED) chairmanship logo and theme.

The digital artworks shall be submitted online to ico@deped.gov.ph with the subject “CreASEAN 2_[Region]_[Title of the Work].” The submission should contain the following:

Alonzo Building, DepEd Complex, Meralco Ave., Pasig
Telephone: (02) 8637-6462 | Email: ico@deped.gov.ph
1. The digital design rendered on a face mask,
2. A version of the design in PNG format,
3. Behind the scene photos or short video clips of the artist at work, and
4. Full name of the learner, school name, School ID, Division, and Region.

IV. Event Partners

This event will be done in collaboration with the following offices:

Public Affairs Service (PAS)
External Partnerships Services - Special Events Unit (SEU)
# SCHEDULE OF ACTIVITIES FOR THE 2021 ASEAN MONTH CELEBRATION

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
<th>Organizing Agency</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Fridays from 16 July to 27 August 2021</td>
<td>Posting of ASEAN-related Trivia on Facebook</td>
<td>DepEd</td>
</tr>
<tr>
<td>01 August 2021</td>
<td>54th ASEAN Anniversary Facebook Frame and Viber/WhatsApp Sticker Pack</td>
<td>DFA</td>
</tr>
<tr>
<td>02 August 2021</td>
<td>Virtual Flag Raising Ceremony</td>
<td>DepEd</td>
</tr>
<tr>
<td>03 August 2021</td>
<td>ASEAN Cultural and Tourism Showcase from Brunei Darussalam</td>
<td>DFA, Embassy of Brunei Darussalam</td>
</tr>
<tr>
<td>04 August 2021</td>
<td>ASEAN Cultural and Tourism Showcase from Cambodia</td>
<td>DFA, Royal Embassy of Cambodia</td>
</tr>
<tr>
<td>04-11 August 2021</td>
<td>Online Throwback ASEAN Photo Competition</td>
<td>DFA</td>
</tr>
<tr>
<td>07 August 2021</td>
<td>ASEAN Webinar Series 1: Women in Pre-Colonial Southeast Asian Society</td>
<td>DFA</td>
</tr>
<tr>
<td>08 August 2021</td>
<td>54th ASEAN Founding Anniversary Poster</td>
<td>DepEd</td>
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<tr>
<td>09 August 2021</td>
<td>ASEAN Day Celebration in Pasig City</td>
<td>DepEd</td>
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<tr>
<td>09-27 August 2021</td>
<td>Woven Identities: Clothing Traditions of ASEAN</td>
<td>NCCA</td>
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<tr>
<td>10 August 2021</td>
<td>ASEAN Cultural and Tourism Showcase from Indonesia</td>
<td>DFA, Embassy of the Republic of Indonesia</td>
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<tr>
<td>11 August 2021</td>
<td>Online ASEAN Thought Bubble Online Know Your ASEAN Quiz</td>
<td>DFA</td>
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<tr>
<td>12 August 2021</td>
<td>ASEAN Cultural and Tourism Showcase from Lao PDR</td>
<td>DFA, Embassy of the Lao PDR</td>
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<tr>
<td>14 August 2021</td>
<td>ASEAN Webinar Series 2: Spiritual Beliefs in Pre-Colonial Southeast Asian Society</td>
<td>DFA</td>
</tr>
<tr>
<td>17 August 2021</td>
<td>ASEAN Cultural and Tourism Showcase from Malaysia</td>
<td>DFA, Embassy of Malaysia</td>
</tr>
<tr>
<td>Date</td>
<td>Event</td>
<td>Organizer</td>
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<tr>
<td>18 August 2021</td>
<td>Online Know Your ASEAN Quiz</td>
<td>DFA</td>
</tr>
<tr>
<td>18-20 August 2021</td>
<td>Forum on International Partnerships and Commitments in Basic Education <em>(ASEAN-Focused)</em></td>
<td>DepEd</td>
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<tr>
<td>19 August 2021</td>
<td>ASEAN Cultural and Tourism Showcase from Myanmar</td>
<td>DFA, Embassy of the Republic of the Union of Myanmar</td>
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<tr>
<td>21 August 2021</td>
<td>ASEAN Webinar Series 3: Seabourn Trade in Pre-Colonial Southeast Asian Society</td>
<td>DFA</td>
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<tr>
<td>22 August 2021</td>
<td>ASEAN Webinar Series 4: Culinary Traditions in Pre-Colonial Southeast Asian Society</td>
<td>DFA</td>
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<tr>
<td>24 August 2021</td>
<td>ASEAN Cultural and Tourism Showcase from the Philippines</td>
<td>DFA, NCCA, CCP</td>
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<tr>
<td>25 August 2021</td>
<td>Online Know Your ASEAN Quiz</td>
<td>DFA</td>
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<tr>
<td>26 August 2021</td>
<td><em>2021 ASEAN-SEAMEO Webinar Series Session 7</em></td>
<td>DepEd</td>
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<td></td>
<td>Road to a Better Normal: Building Back Better after the COVID-19 Pandemic</td>
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<tr>
<td>26 August 2021</td>
<td>ASEAN Cultural and Tourism Showcase from Singapore</td>
<td>DFA, Embassy of the Republic of Singapore</td>
</tr>
<tr>
<td>27 August 2021</td>
<td>Online ASEAN Thought Bubble</td>
<td>DFA</td>
</tr>
<tr>
<td>28 August 2021</td>
<td>ASEAN Webinar Series 4: Musical Traditions in Pre-Colonial Southeast Asian Society</td>
<td>DFA</td>
</tr>
<tr>
<td>30 August 2021</td>
<td>ASEAN Cultural and Tourism Showcase from Thailand</td>
<td>DFA, The Royal Thai Embassy</td>
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<tr>
<td>30 August 2021</td>
<td>Conference on ASEAN Tourism Recovery</td>
<td>DOT</td>
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<tr>
<td>31 August 2021</td>
<td>ASEAN Cultural and Tourism Showcase from Viet Nam</td>
<td>DFA, Embassy of the Socialist Republic of Viet Nam</td>
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</tbody>
</table>
SUB-ALLOTMENT RELEASE ORDER

FUND CODE: 511121
ORGANIZATION CODE: 129000098

To: The Regional Director

From: [Signature]

Re: Allotment Release Order

Amount Authorized: P520,000.00

Notes:

This amount is due and payable until December 31, 2021.

Approved:

[Signature]

Office of the Undersecretary for Finance

Date: [Date]