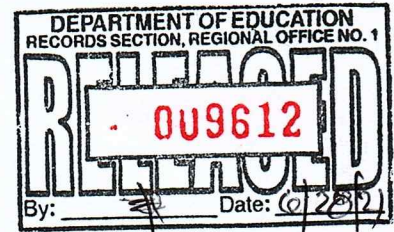




Republic of the Philippines  
**Department of Education**  
REGION I



Office of the Regional Director

JUN 28 2021

REGIONAL MEMORANDUM



No. 658 s. 2021

**NUTRI-JINGLE CONTEST SEASON 4 REVISED MECHANICS**

To: Schools Division Superintendents

1. This refers to the Revised Mechanics of the Nutri-Jingle Contest Season 4 (Family and Student Category) of the National Nutrition Council Regional Office 1. The submission of Registration and Entries shall be on July 2 and July 7, 2021, respectively.

2. For information and compliance.

  
**TOLENTINO G. AQUINO**  
Director IV 

Incl.: As Stated.

To be included in the Perpetual Index  
under the following subjects:

CONTESTS  
NUTRITION EDUCATION  
PROGRAMS

ESSD-SQC/mar/MEMO 2021  
June 25, 2021



**DepEd Region 1: Built on character; empowered by competence.**



Flores St., Catbangen, City of San Fernando, La Union  
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Republika ng Pilipinas  
KAGAWARAN NG KALUSUGAN  
**PAMBANSANG SANGGUNIAN SA NUTRISYON**  
**(NATIONAL NUTRITION COUNCIL)**  
**Regional Office I**  
City of San Fernando, La Union, Telefax # (072) 607-6594



25 June 2021

**DIR. TOLENTINO G. AQUINO**  
Regional Director, DEPED-ROI and  
Member, Regional Nutrition Committee  
City of San Fernando, La Union

Attention: **MS. MARICRIS A. RIMAS**  
Member, Regional Nutrition Planning and Evaluation Team

Dear **Director Aquino**:

Greetings from the National Nutrition Council- Region I and Advance Happy Nutrition Month!

Relative to our request for a partnership with your agency in the conduct of the **Nutri-Jingle Contest Season 4 (Student Category)** to be participated by secondary students in the 14 DepEd Division Offices, we are sending you the copy of the revised mechanics for the said contest. The submission of registration form and entries are moved on July 2 and July 7, respectively. Attached is the revised mechanics for your reference.

May we also request your agency to kindly disseminate the revised mechanics for information of the Division Offices.

Ms. Jovy Mae Peñera, Nutrition Officer I of NNC-Region I with telephone numbers (072)607-6594 and 0948-016-4082 will closely coordinate with your office on this matter.

Thank you and *iwas tayo lahat sa COVID-19*.

Very truly yours,

**KENDALL PILGRIM A. GATAN**  
Officer-in-charge  
NNC-Region I

P.O Box 2490  
Makati Central Post Office  
Makati City  
DOH-CHD Compound Parian, San Fernando,  
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www.nnc.gov.ph

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**Wastong Nutrisyon:**  
Alamin, Gawin at Palaganapin

**"Malnutrisyon patuloy na labanan, First 1000 days tutukan!"**

**NUTRI-JINGLE VIDEO CONTEST SEASON 4**  
**FAMILY AND STUDENT CATEGORY**

**REVISED MECHANICS (as of June 25, 2021)**

**For Family category**

1. The contest is open to all interested families in Ilocos Region. The family should consist of parents and their children including extended family members living together in the same household.
2. Contestants should send their registration form at **National Nutrition Council Region I Facebook Page** or **nncregioni@yahoo.com.ph** on or before **July 2, 2021 at 12:00 in the afternoon.**
3. The participants will submit their video entries through google drive, sendspace or dropbox and email link at **nncregioni@yahoo.com.ph** and **region1@nnc.gov.ph**. They can also submit through external storage at the NNC-ROI Office.
4. Each competing team shall compose of 4-8 members.
5. The participants shall observe the minimum public health standards by the government as health precautions for COVID-19 national public health emergency. (Wearing of facemask is a must and face shield if necessary. Practice physical distancing.)
6. Only one competition piece will be submitted by the participating group anchored with the 2021 Nutrition Month Theme: ***"Malnutrisyon patuloy na labanan, First 1000 Days Tutukan!"***.
7. Each team will be given a time limit of 3-8 minutes video presentation. This could be in English or Filipino, or combination.
8. Costumes and props are allowed.
9. Deadline of submission of entries will be on **July 6, 2021** at 12:00 in the afternoon. Late entries will not be included in the contest.
10. The said video entries will be posted at the **National Nutrition Council Region I Official Facebook Page** on **July 9, 2021 at 12:00** in the afternoon and will be closed on **July 29, 2021** at 12:00 in the afternoon.
11. The presentation will be judged according to the highest number of likes, reach, views and quality of the video entry. For the Facebook like to be carried and counted, the *Facebook user should first LIKE* the **National Nutrition Council Region I Official Facebook Page**.
12. Final deliberation will be done on **July 30, 2021** (Friday). Results will be posted and announced on **July 31, 2021** (Saturday). Awarding of prizes will be done virtually.

**For student category**

1. The contest is open to secondary schools in Region I.
2. The Student Category may have **one (1) to three (3) entries per School Division in the region.**
3. Contestants should send their registration form at **National Nutrition Council Region I Facebook Page** or **nncregioni@yahoo.com.ph** on or before **July 2, 2021.**

4. The participants will submit their video entries through google drive, sendspace or dropbox and email link at [nncregioni@yahoo.com.ph](mailto:nncregioni@yahoo.com.ph) and [region1@nnc.gov.ph](mailto:region1@nnc.gov.ph). They can also submit through external storage at the NNC-ROI Office.
5. Each competing team shall compose of 8-10 members only.
6. The participants shall observe the minimum public health standard by the government as health precautions for COVID-19 national public health emergency. (Wearing of facemask is a must and face shield if necessary. Practice physical distancing.)
7. Only one competition piece will be submitted by the participating group anchored with the 2021 Nutrition Month Theme: ***"Malnutrisyon patuloy na labanan, First 1000 Days Tutukan!"***.
8. Each team will be given a time limit of 3-8 minutes video presentation. This could be in English or Filipino, or combination.
9. Costumes and props are allowed.
10. Deadline of submission of entries will be on or before **July 7, 2021** at 12:00 in the afternoon. Late entries will not be included in the contest.
11. The said video entries will be posted on the **National Nutrition Council Region I Official Facebook Page** on **July 10, 2021 at 12:00** in the afternoon will be closed on **July 28, 2021** at 12:00 in the afternoon.
12. The presentation will be judged according to the highest number of likes, reach, views and quality of the video entry. For the Facebook like to be carried and counted, the *Facebook user should first LIKE* the **National Nutrition Council Region I Official Facebook Page**.
13. Final deliberation will be done on **July 30, 2021** (Friday). Results will be posted and announced on **July 31, 2021** (Saturday). Awarding of prizes will be done virtually.

#### Criteria for Judging

Number of Facebook Likes	15%
Number of Facebook Reach	15%
Number of Facebook Views	15%
Originality	20%
Choreography	15%
Relevance to the theme	20%

#### Judges

1 Representative from the Philippine Information Agency-ROI
2 Representatives from the MEDIA Partners
Netizens in Facebook

**Prizes:** Cash prizes from NNC-ROI and other sponsors

#### Family Category:

PLACE	PRIZE
First Place	8,000.00 + Certificate
Second Place	5,000.00 + Certificate

Third Place	2,000.00 + Certificate
Non- winning entries	Certificate of Appreciation

**Student Category:**

PLACE	PRIZE
First Place	8, 000.00 + Certificate
Second Place	5,000.00 + Certificate
Third Place	2,000.00 + Certificate
Non- winning entries	Certificate of Appreciation

**Summary of Dates of Submission:**

STUDENT CATEGORY	Time: 12 Noon (all dates)
Deadline of submission of Registration forms	July 2, 2021
Deadline of submission of entries	July 7, 2021
Posting of entries	July 10, 2021
End of voting	July 28, 2021
Final Deliberation	July 30, 2021
Posting of Results	July 31, 2021
<b>FAMILY CATEGORY</b>	
Deadline of submission of Registration forms	July 2, 2021
Deadline of submission of entries	July 6, 2021
Posting of entries	July 9, 2021
End of voting	July 29, 2021
Final Deliberation	July 30, 2021
Posting of Results	July 31, 2021