REGIONAL MEMORANDUM
No. 53 of 2021

INVITATION TO PARTICIPATE IN DEPED PARTNERS’ TOBACCO CONTROL ACTIVITIES FOR WORLD NO TOBACCO DAY 2021

To: Schools Division Superintendents

1. Attached is the Memorandum of Undersecretary for Administration Alain del B. Pascua, Department of Education, Central Office, Meralco Avenue, Pasig City on the above mentioned subject dated May 27, 2021.

2. For information and compliance.

TOLENTINO G. AQUINO
Director IV

Incl.: As Stated.

To be included in the Perpetual Index under the following subjects:

CELEBRATIONS AND FESTIVALS
PROGRAMS
SCHOOLS

ESSD-DCN/mar/MEMO 2021
May 31, 2021
OUA MEMO 00-0521-0213
MEMORANDUM
27 May 2021

To:
Undersecretaries and Assistant Secretaries
Regional Directors and BARM Education Minister
Bureau and Service Directors
Schools Division Superintendents
Designated Tobacco Control Coordinators
Designated BTF Providers
Youth Formation Coordinators
School Heads

Subject:
INVITATION TO PARTICIPATE IN
DEPED PARTNERS’ TOBACCO CONTROL ACTIVITIES
FOR WORLD NO TOBACCO DAY 2021

This is to invite all concerned to participate in the World No Tobacco Day 2021 activities as listed, and as extended by the partners of the Department of Education, through the Bureau of Learner Support Services—School Health Division (BLSS-SHD), in support of DepEd Order No. 48, s. 2016 or the Policy and Guidelines on Comprehensive Tobacco Control, and the Oplan Kalusugan sa Department of Education (OK sa DepEd).

Designated tobacco control coordinators—per DM No. 147, s. 2018, and designated brief tobacco intervention (BTI) providers—per DM No. 110, s. 2019, are enjoined to participate in the activities, and explore how the activities can better enhance the performance of their assigned tasks.

Youth Formation Coordinators are also requested to disseminate the information to learners who may be interested. Following is the outline of activities.

Office of the Undersecretary for Administration (OUA)
[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]
Department of Education, Central Office, Meralco Avenue, Pasig City
Room 519, Mabini Bldg; Mobile: +639260320762; Tel: (+632) 86337203, (+632) 86376207
Email: usec.admin@deped.gov.ph; Facebook/Twitter @depedtayo
<table>
<thead>
<tr>
<th>Date / Time</th>
<th>Activity</th>
<th>Details</th>
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<tbody>
<tr>
<td>May 28, 2021 1:00-3:00 pm</td>
<td>Youth Talks: Impacts of Tobacco and Vape, by the Department of Health [DOH] and the Polytechnic University of the Philippines [PUP])</td>
<td>The Department of Health (DOH), together with Bachelor in Advertising and Public Relations students of the Polytechnic University of the Philippines, invites young people to participate in the webinar. Topics include the health effects of smoking tobacco and vape especially to young people, what influences young people to smoke tobacco and vape, and the psychological and personal relationship impacts of smoking tobacco and vape. The poster can be accessed at: <a href="http://bit.ly/youthtalksvapepupdohpost">http://bit.ly/youthtalksvapepupdohpost</a> Those interested to participate may register at: <a href="http://bit.ly/youthtalksvapepupdohreg">http://bit.ly/youthtalksvapepupdohreg</a></td>
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<td>May 31, 2021 2:00-4:00 pm</td>
<td>Webinar with Experts in the Field of Smoking Cessation, by the DOH Metro Manila Center for Health Development, ASH Philippines, Lung Center of the Philippines, and the DOH Quitline</td>
<td>Topics covered are COVID-19 and smoking, ill effects of smoking and benefits of cessation, and information about the DOH Quitline.</td>
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<td>May 31, 2021 6:00-8:00 pm</td>
<td>Webinar Titled “E-cigarette: Protektado ba ang kabataang Pilipino?” by the University of the Philippines Manila, the</td>
<td>The public webinar aims to provide basic information on e-cigarettes and their impact on Philippine public health, including during the COVID-19 pandemic; discuss implications for regulatory policy in the Philippines; and advocate for strict</td>
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<td>Date</td>
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<td>May 31, 2021</td>
<td>World No Tobacco Day Celebration with the Theme “Pilipinas: Commit to Quit (Nagkakaisang Pilipino para sa No Tobacco)” organized by the Philippine Smoke-Free Movement</td>
<td>The PSFM, a multi-sectoral and disciplinary social advocacy and legislative platform, leads a day-long celebration of World No Tobacco Day, through various virtual activities sponsored by its members. DepEd’s slot in the program is from 12:00 nn to 01:00 pm for the Memorandum of Agreement (MOA) Signing Ceremony, officializing its institutional partnership with SWP for the PSFM.</td>
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<td>10:00-11:00 am</td>
<td>Launch of the PUP “Tobacco Free University and Schools” by the PUP Students’ Party for Equality and Advancement of Knowledge (SPEAK)</td>
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<td>11:00 am-12:00 nn</td>
<td>Itanong Kay Dok: Mas Ligtas Ba Ang Vape? Talakayan Kasama Sila Dok Tungkol sa ENDS, ENNDS at HTPs, by ImagineLaw</td>
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<td>1:00-2:00 pm</td>
<td>“Leaving Our Vices Behind” a forum on proper mechanisms of how to quit smoking, destigmatizing cessation and rehabilitation programs, and embracing a healthy and Smoke-Free Philippines, by PUP Project ACCESS</td>
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<tr>
<td>2:00-3:00 pm</td>
<td>YAS (Youth Against Smoking) for a Healthier Philippines, by SDSN Youth Philippines Coalition</td>
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These activities will also be promoted and, when applicable, streamed at the DepEd Philippines Facebook page. Offices that manage social media pages are requested to also share these activities to encourage better participation of DepEd stakeholders.

For further queries on these activities, please contact the Gian Erik Adao, Education Program Specialist II, BLSS-SHD, at 09173274426 or email at gian.adao@deped.gov.ph or blss.shd@deped.gov.ph.

For information and dissemination.

ALAIN DEL B. PASCUA
Undersecretary