REGIONAL MEMORANDUM
No. 361, s. 2021

PROVISION OF ACCESS TO PAS SOCMED ADMINISTRATORS
FOR ALL DEPED FACEBOOK PAGES

To: Schools Division Superintendents
Attn: Designated Social Media Managers

1. In line with the expansion of DepEd’s digital presence guided by its National Communications Framework, the Public Affairs Service (PAS) recognizes the crucial role of all DepEd-verified social media pages in communicating its programs, projects, and campaigns to its stakeholders.

2. All designated social media managers of DepEd-verified social media pages are requested to give ADMINISTRATOR access to the following PAS personnel:

<table>
<thead>
<tr>
<th>FB Name</th>
<th>FB URL</th>
<th>ROLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>J Arvin Gudoy</td>
<td>facebook.com/jun.godoy.75</td>
<td>Oversees management of official DepEd FB pages</td>
</tr>
<tr>
<td>Janssen Cabrera</td>
<td>facebook.com/janssen.cabrera</td>
<td>Crossposts content and important updates from the Central Office</td>
</tr>
<tr>
<td>Rego A. Tumaneng</td>
<td>facebook.com/ayemrego</td>
<td>Monitors news from the field for updates ad concerns from national media</td>
</tr>
<tr>
<td>Maria Erika Camille Antonio</td>
<td>facebook.com/erikakyle.antonio</td>
<td>Gathers field stories that can be released in support of programs and policies</td>
</tr>
</tbody>
</table>

3. For clarifications and inquiries, you may email them at pas@deped.gov.ph

4. For the information and immediate action of the concerned.

TOLENTINO G. AQUINO
Director IV

DepEd Region 1: Built on character; empowered by competence.
Encl: None
Reference: None
To be indicated in the Perpetual Index
Under the following subjects:

COMMUNICATIONS

ORD-PAU/jds/RM_PASSocMedAdmins
April 21, 2021
Office of the Director IV

MEMORANDUM

FOR: DepEd Central Office Units
Regional Offices
Division Offices

FROM: June Arvin C. Gudoy
Director IV
Public Affairs Service

SUBJECT: Assignment of PAS Social Media Administrators in all official DepEd Social Media Pages

DATE: April 13, 2021

In line with the expansion of the Department’s digital presence guided by the DepEd National Communications Framework, the Public Affairs Service recognizes the crucial role of all DepEd-verified social media pages managed by its field offices to further help the Department in communicating its programs, projects, and campaigns to its stakeholders.

Thus, to synchronize the DepEd Social Media Roster and align the communication efforts of the Department, all designated DepEd social media managers are requested to give Administrator access of their respective DepEd social media pages to the following accounts:

<table>
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Office of the Director IV

| Maria Erika Camille Antonio | facebook.com/erikakyle.antonio | Gathers field stories that can be released in support of programs and policies |

The abovementioned accounts shall only engage with the pages based on their stated roles. They shall not interfere with the regular social media management of the original page administrators.

For clarifications and inquiries, you may email at pas@deped.gov.ph.

For immediate and appropriate action.