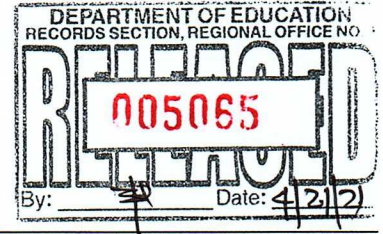




Republic of the Philippines
Department of Education
 REGION I



Office of the Regional Director

APR 21 2021

REGIONAL MEMORANDUM

No. 351, s. 2021

**PROVISION OF ACCESS TO PAS SOCMED ADMINISTRATORS
 FOR ALL DEPED FACEBOOK PAGES**

To: **Schools Division Superintendents**
 Attn: **Designated Social Media Managers**

1. In line with the expansion of DepEd's digital presence guided by its National Communications Framework, the Public Affairs Service (PAS) recognizes the crucial role of all DepEd-verified social media pages in communicating its programs, projects, and campaigns to its stakeholders.

2. All designated social media managers of DepEd-verified social media pages are requested to give ADMINISTRATOR access to the following PAS personnel:

FB Name	FB URL	ROLE
J Arvin Gudoy	facebook.com/jun.godoy.75	Oversees management of official DepEd FB pages
Janssen Cabrera	facebook.com/janssen.cabrera	Crossposts content and important updates from the Central Office
Rego A. Tumaneng	facebook.com/ayemreg	Monitors news from the field for updates ad concerns from national media
Maria Erika Camille Antonio	facebook.com/erikakyle.antonio	Gathers field stories that can be released in support of programs and policies

3. For clarifications and inquiries, you may email them at pas@deped.gov.ph

4. For the information and immediate action of the concerned.



TOLENTINO G. AQUINO
 Director IV

DepEd Region 1: Built on character; empowered by competence.



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Encl: None

Reference: None

To be indicated in the Perpetual Index

Under the following subjects:

COMMUNICATIONS

ORD-PAU/jds/RM_PASSocMedAdmins

April 21, 2021