REGIONAL MEMORANDUM
No. 336, s. 2021

NATIONAL HERITAGE MONTH

To: Schools Division Superintendents

1. The Department of Education joins the celebration of the National Heritage Month (NHM) in consonance with Presidential Proclamation No. 439, s. 2003, recognizing the month of May as the month of traditional festivities and people’s participation in the preservation of tangible and intangible heritage.

2. The month-long celebration intends to create among the Filipino people consciousness, respect and love for the legacies of the nation’s cultural history.

3. This year’s theme shall be: “Victory and Humanity: Upholding Filipino Heritage and Identity”, in solidarity with the commemorations of the 500th anniversary of the Victory at Mactan (April 27, 2021) and the 500th anniversary of the Philippines’ part in the first circumnavigation of the world (16 March–29 October 2021).

4. Relative to this, all Schools Division Offices are encouraged to conduct heritage-related activities including forums, online workshops, lectures, virtual exhibits and with strong recommendation on featuring DepEd Gabaldon School Buildings to the Official Facebook Page or to other social media platforms. Such activities are requested to be e-mailed at clmd.region1@deped.gov.ph for consolidation and potent materials for inclusion in the official 2021 NHM Calendar of Activities for better promotion.

5. Herewith is Memorandum OUF-2021-0222 for more leading details.

5. For information and guidance.

TOLENTINO G. AQUINO
Director IV
Encl: As stated
Reference: Presidential Proclamation No.439, s. 2003
      DM OUCF- 2021-0222
To be indicated in the Perpetual Index
      Under the following subjects:

      CULTURE                     HISTORY
      GABALDON SCHOOLS              HERITAGE
      NATIONAL COMMEMORATIONS

CLMD/ctg/RMemo_NHM
April 19, 2021
MEMORANDUM
OUF-2021-0222

FOR: UNDERSECRETARIES
ASSISTANT SECRETARIES
BUREAU AND SERVICE DIRECTORS
REGIONAL DIRECTORS
SCHOOLS DIVISION SUPERINTENDENTS
ASSISTANT SCHOOLS DIVISION SUPERINTENDENTS
SCHOOL HEADS AND TEACHERS
REGIONAL CULTURE AND ARTS COORDINATORS

FROM: ANNALYN M. SEVILLA
Undersecretary for Finance

TONISITO M.C. UMALI, Esq.
Undersecretary for Legislative Affairs, External
Partnerships, and Project Management Service

SUBJECT: NATIONAL HERITAGE MONTH

DATE: 24 March 2021

1. The month of May was declared as the National Heritage Month (NHM) by virtue of
Presidential Proclamation No. 439, s. 2003, in recognition of the month of May being the
month of traditional festivities and the month of the people's participation in the
preservation of tangible and intangible heritage as part of the life of a nation.

2. As the lead agency tasked in carrying out activities in the celebration of the national
heritage month, the National Commission for Culture and the Arts (NCCA) enjoins all
cultural agencies, national government agencies (NGAs), schools, Philippine embassies
and consulates, public libraries, and private institutions to participate in the national
event by encouraging them to initiate their own heritage-related activities for the month
of May.

3. The celebration aims to create among the Filipino people consciousness, respect, and love
for the legacies of the nation's cultural history.
4. For 2021, the NHM celebration shall carry the theme, “VICTORY AND HUMANITY: Upholding Filipino Heritage and Identity” in solidarity with the commemorations of the 500th anniversary of the Victory at Mactan (27 April 2021) and the 500th anniversary of the Philippine part in the first circumnavigation of the world (16 March – 29 October 2021). The theme underscores the need to strengthen public awareness and explore initiatives on advocating for the conservation and promotion of Philippine cultural heritage and the Filipino identity in this time of crisis.

5. The objectives of the month-long celebration are the following:

a) To strengthen the advocacy of caring and upholding both tangible and intangible local cultural heritage in this time of crisis;

b) To recognize the value of Philippine cultural heritage by participating in events relative to the NHM celebration and the Quincentennial Commemorations of the Philippines (QCP);

c) To promote solidarity amongst the Filipinos by encouraging them to initiate their own heritage-related activities for the month of May in line with the NHM 2021 theme and celebration, including online workshops and talks, webinars, competitions, etc.; and

d) To explore the use of various virtual platforms to help in the promotion and other initiatives for the NHM 2021.

6. The central office, regional offices, schools division offices and schools are encouraged to organize their own heritage-related activities including forums, online workshops and lectures; and engage the public to participate in them. Virtual exhibits or showcasing/featuring on the official Facebook Page or on other social media platforms of DepEd Gabaldon School Buildings that were conserved and restored is highly suggested. Such activities are requested to be submitted by the Regional Culture and Arts Coordinators to the NCCA through Cecilia R. Mendiola of the External Partnerships Service – Culture and Arts on or before April 7, 2021 for inclusion in the official 2021 NHM Calendar of Activities for better promotion.

7. All are encouraged to participate in initiatives relative to the conservation and preservation of Philippine cultural heritage, including talks and workshops, and to join competitions and other activities of cultural organizations to raise awareness and promote solidarity in caring for our local culture and the arts!

8. For further inquiries and clarifications, kindly contact Steven Daniel C. Arevalo, Senior Administrative Assistant III at email sdarevalo@deped.gov.ph and Cecilia R. Mendiola, External Partnerships Service – Culture and Arts at email ndcep2014@gmail.com or the NHM secretariat of the NCCA Cultural Heritage Section; at mobile number (09260626345) or e-mail at nhmsecretariat@gmail.com.

For your information and guidance.

2/F Rizal Building, DepEd Complex, Meralco Avenue, Pasig City
Telephone No.: (02) 8633-9342; Fax No.: (02) 8638-3703; Email Address: usec.financelab@deped.gov.ph