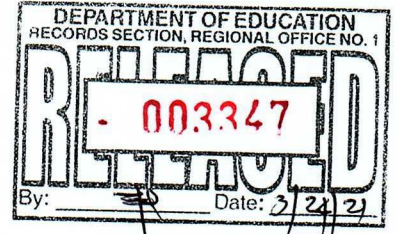




Republic of the Philippines
Department of Education
 REGIONAL OFFICE I



Office of the Regional Director

MAR 24 2021

REGIONAL MEMORANDUM
 No. 252, s. 2021

**VOLUNTARY BLOOD DONATION TO SUPPORT THE PHILIPPINE RED
 CROSS (PRC) CAMPAIGN DURING THE COVID-19 CRISIS**

To: Schools Division Superintendents

- Attached is the Memorandum from Undersecretary for Planning, and Human Resource Organizational Development, Department of Education, Central Office, Meralco Avenue, Pasig City dated March 15, 2021.
- For information and compliance.

TOLENTINO G. AQUINO
 Director IV

Incl.: As Stated.

To be indicated in the Perpetual Index
 under the following subjects:

BENEFITS	GUIDELINES
CAMPAIGN	HEALTH
DONATION	RESEARCH

ESSD-DCN/bjg/ro1_RM
 March 23, 2021

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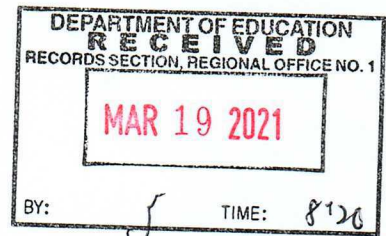


Republika ng Pilipinas

Department of Education


OFFICE OF THE UNDERSECRETARY

PLANNING, HUMAN RESOURCE AND ORGANIZATIONAL DEVELOPMENT



MEMORANDUM
DM-PHROD-2020-0176

TO : Undersecretaries
Assistant Secretaries
Bureau/Service Directors
Regional Directors
Schools Division Superintendents
Heads of Office
All Others Concerned

FROM : 
JESUS L.R. MATEO
Undersecretary for Planning, and Human Resource and Organizational Development

SUBJECT : *Voluntary Blood Donation to Support the Philippine Red Cross (PRC) Campaign During the COVID-19 Crisis*

DATE : 15 March 2021

This is in reference to the letter of Chairman Rosa Rosal of the Philippine Red Cross (PRC), Blood Services Committee dated March 15, 2021 requesting for the Department to conduct a blood donation campaign.

The Philippine Red Cross (PRC) continues to live up to its reputation as the foremost humanitarian organization in the country, providing services that alleviate the suffering of our countrymen affected by natural and man-made calamities and emergencies. At the forefront of its services is the Blood Center providing fifty percent of the country's total requirement for blood products. However, the ongoing COVID-19 pandemic has caused disequilibrium in the supply and demand of blood products, whereas demand continues to rise, public health restrictions and fear of contracting the virus during transfusion has caused a general reluctance of the public to donate blood resulting in the decline of supply.

To mitigate the fear, the World Health Organization (WHO) and Association of American Blood Banks (AABB) continue to emphasize that there have been **no reported or suspected cases of transfusion-transmitted COVID-19 to date**. In addition, **no cases of transfusion-transmission were ever reported for the other two (2) coronaviruses that emerged during the past two (2) decades (Severe Acute Respiratory Syndrome Coronavirus (SARS) and MERS-CoV, which causes Mideast Respiratory Syndrome)**. Therefore, individuals are not at risk of contracting COVID-19 through the blood donation process or via a blood

