REGIONAL MEMORANDUM
No. 204 s. 2021

TOWN HALL MEETING OF SCHOOL PRINCIPAL AND HEALTH PERSONNEL ON COVID-19 VACCINE

To: Schools Division Superintendents

1. Attached is the letter of Dr. Valeriano Jesus V. Lopez, MD, MPH, MHA, CESO IV, Director IV, Department of Health Regional Office I, City of San Fernando, La Union dated March 8, 2021 via Webex on March 18, 2021 at 8:00 AM.

2. For information and appropriate action.

TOLENTINO G. AQUINO
Director IV

Encl.: As stated.

To be included in the Perpetual Index
under the following subject:

HEALTH EDUCATION

Reference No.:
ESSD-DCN/mar/MEMO 2021
March 9, 2021

DepEd Region 1: Built on character; empowered by competence.
March 8, 2021

TOLENTINO G. AQUINO
Regional Director
Department of Education - Region I
City of San Fernando, La Union

Dear Director Aquino:

Demand generation is a key pillar in the government’s COVID-19 vaccine deployment plan and is intended to build community trust and confidence around the vaccine and the immunization service providers, address vaccine hesitancy and encourage the public to continue practicing COVID-9 preventive actions even after vaccination.

In preparation for the eventual vaccine roll-out for COVID-19 vaccine, the Department of Health, Philippine Information Agency together with other agency partners are tasked to conduct demand generation activities to understand the public’s perception on COVID-19 vaccine.

In this regard, may we invite School Principals (Public and Private Institutions), School Nurses to attend the Town Hall Meeting on COVID-19 Vaccine Communications via Webex (meeting code: 184 401 1168, password: 1hepu) on Thursday, March 18, 2021 at 8:00 in the morning. The participants may register with this link: https://forms.gle/1DdBAM3P67MrdLWv9

Mr. David M. Zaragoza, our Health Education and Promotion Officer II, will be coordinating with your staff regarding the above activity or he can be reached through mobile number: 0917-509-2800.

Thank you.

Very truly yours,

VALERIANO JESUS V. LÓPEZ, MD, MPH, MHA, CESO IV
Director IV