



Republic of the Philippines
Department of Education
 REGION I

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MAR 09 2021

BY: 02690

Office of the Regional Director

MAR 09 2021

REGIONAL MEMORANDUM
 No. 204 s. 2021

**TOWN HALL MEETING OF SCHOOL PRINCIPAL AND HEALTH PERSONNEL
 ON COVID-19 VACCINE**

To: Schools Division Superintendents

- Attached is the letter of Dr. Valeriano Jesus V. Lopez, MD, MPH, MHA, CESO IV, Director IV, Department of Health Regional Office I, City of San Fernando, La Union dated March 8, 2021 via Webex on March 18, 2021 at 8:00 AM.
- For information and appropriate action.


TOLENTINO G. AQUINO
 Director IV 

Encl.: As stated.

To be included in the Perpetual Index
 under the following subject:

HEALTH EDUCATION

Reference No.: _____
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Republic of the Philippines
Department of Health
CENTER FOR HEALTH DEVELOPMENT - I

March 8, 2021

TOLENTINO G. AQUINO
Regional Director
Department of Education - Region I
City of San Fernando, La Union

Dear **Director Aquino**:

Demand generation is a key pillar in the government's COVID-19 vaccine deployment plan and is intended to build community trust and confidence around the vaccine and the immunization service providers, address vaccine hesitancy and encourage the public to continue practicing COVID-9 preventive actions even after vaccination.

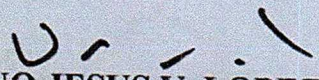
In preparation for the eventual vaccine roll-out for COVID-19 vaccine, the Department of Health, Philippine Information Agency together with other agency partners are tasked to conduct demand generation activities to understand the public's perception on COVID-19 vaccine.

In this regard, may we invite School Principals (Public and Private Institutions), School Nurses to attend the Town Hall Meeting on COVID-19 Vaccine Communications via Webex (meeting code: **184 401 1168**, password: **1hepu**) on Thursday, March 18, 2021 at 8:00 in the morning. The participants may register with this link: <https://forms.gle/1DdbAM3P67MrdLWv9>

Mr. David M. Zaragoza, our Health Education and Promotion Officer II, will be coordinating with your staff regarding the above activity or he can be reached through mobile number: 0917-509-2800.

Thank you.

Very truly yours,


VALERIANO JESUS V. LOPEZ, MD, MPH, MHA, CESO IV
Director IV 