Office of the Regional Director

REGIONAL MEMORANDUM
No. 166, s. 2021

DISTRIBUTION OF PRINTED INFORMATION, EDUCATION AND COMMUNICATION MATERIALS

To: All Schools Division Superintendents
Child Protection Focal Persons

1. The DepEd Child Protection Policy mandates the conduct of information and Education campaigns for the prevention of child abuse, violence, exploitation, discrimination, bullying and other forms of abuse, whether online or offline and promotion of positive and non-violent discipline. In support to this mandate and as funded by the DepEd Central Office, this Office will distribute printed Information, Communication and Education materials on child rights, such as those pertaining to positive parenting and discipline as well as online safety measures. These materials consist of seven (7) sets of brochure, pamphlet, and magazine type advocacy materials — 220 copies for each set.

2. In this regard, the SDO Child protection focal persons are hereby directed to spearhead the distribution of the said materials to selected school beneficiaries as determined by the Schools Division Superintendent since it cannot cover all schools in every school’s division offices.

3. Further, the SDO liaison officers who have official transaction to the regional office may claim the said materials to this Office’s Legal Unit.

4. For purposes of liquidation, a report shall be submitted to this Office after the distribution of materials using the attached format (Annex A).

5. For information and strict compliance.

TOLENTINO G. AQUINO
Director IV

Reference: None
To be indicated in the Perpetual Index
under the following subject:

Advocacy  Information  Communication
Child  Communication

ORD-LU/RJLC/rja/RMLU0003
February 23, 2021

DepEd Region 1: Built on character; empowered by competence.
<table>
<thead>
<tr>
<th>Receiving Personnel</th>
<th>Quantity</th>
<th>No. of Sets</th>
<th>Name of School Beneficiaries</th>
</tr>
</thead>
</table>

**SDO:**

**Distribution of Printed Information, Education and Communication Materials**

*Annex A*