



Republic of the Philippines  
**Department of Education**  
REGION I

DEPED REGIONAL OFFICE I  
**RELEASED**

MAR 01 2021

BY: 02213

Office of the Regional Director

MAR 01 2021

REGIONAL MEMORANDUM  
No. 166, s. 2021

**DISTRIBUTION OF PRINTED INFORMATION, EDUCATION AND  
COMMUNICATION MATERIALS**

To: All Schools Division Superintendents  
Child Protection Focal Persons


1. The DepEd Child Protection Policy mandates the conduct of information and Education campaigns for the prevention of child abuse, violence, exploitation, discrimination, bullying and other forms of abuse, whether online or offline and promotion of positive and non-violent discipline. In support to this mandate and as funded by the DepEd Central Office, this Office will distribute printed Information, Communication and Education materials on child rights, such as those pertaining to positive parenting and discipline as well as online safety measures. These materials consist of seven (7) sets of brochure, pamphlet, and magazine type advocacy materials — 220 copies for each set.

2. In this regard, the SDO Child protection focal persons are hereby directed to spearhead the distribution of the said materials to selected school beneficiaries as determined by the Schools Division Superintendent since it cannot cover all schools in every school's division offices.

3. Further, the SDO liaison officers who have official transaction to the regional office may claim the said materials to this Office's Legal Unit.

3. For purposes of liquidation, a report shall be submitted to this Office after the distribution of materials using the attached format (*Annex A*).

4. For information and strict compliance.

  
**TOLENTINO G. AQUINO**  
Director IV

Reference: None  
To be indicated in the Perpetual Index  
under the following subject:

Advocacy Information  
Child Communication

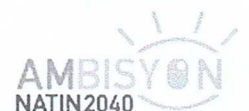
ORD-LU/RJLC/rja/RMLU0003  
February 23, 2021



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SDO: \_\_\_\_\_

Name of School Beneficiaries	No. of Sets	Quantity	Receiving Personnel

Prepared by:

Child Protection Focal Person

Approved:

Schools Division Superintendent