CALL FOR ENTRIES FOR THE LITERACY COORDINATING COUNCIL'S (LCC)
COLLECTION OF BEST PRACTICES

To: Schools Division Superintendents

1. Per Memorandum DM-CI-2020-00129, the Department of Education through
   the Literacy Coordinating Council (LCC) will launch the 2nd volume of coffee table
   book entitled “Passion for Literacy”.

2. In this regard, the LCC is calling for entries which highlight best practices and
   success stories in literacy program implementation initiated by LGUs and NGOs
   that had won in the National Literacy Awards. The selected stories will be featured
   in the LCC Coffee Table Book Volume 2. Submission of entries is from September
   1-15, 2020 through the email address lcc@deped.gov.ph. Attached are the criteria
   and requirements for entries.

3. For further inquiry, please contact Ms. Marianne C. Centeno, Project
   Development Officer II, LCC Secretariat at telephone numbers (02)6310590; (02)
   631-0567; (02) 631-0579; or mobile number 0933-9122682 or thru email
   addresses: marianne.centeno002@deped.gov.ph or lcc@deped.gov.ph.

4. For information and guidance.

TOLENTINO G. AQUINO
Director III
OIC-Office of the Regional Director

Encl.:DM-CI-2020-00129
Reference: DM-CI-2020-00129
To be included in the Perpetual Index
Under the following subjects

BEST PRACTICES
CALL FOR ENTRIES
LITERACY COORDINATING COUNCIL
MEMORANDUM
DM-CI-2020-003Q

TO: ALL REGIONAL DIRECTORS

FROM: DIOSDADO M. SAN ANTONIO
Undersecretary for Curriculum and Instruction
Chairperson, LCC

SUBJECT: CALL FOR ENTRIES FOR THE LCC'S COLLECTION
OF BEST PRACTICES

DATE: July 8, 2020

The Department of Education, through the Literacy Coordinating Council (LCC), as part of its advocacy and social mobilization, will launch the 2nd volume of the coffee table book, Passion for Literacy which aims to:

1. create public awareness of and interest in programs, projects, and activities that address literacy concerns;
2. sustain, expand and institutionalize literacy efforts by featuring literacy programs of institutions and local government units in a coffee table book;
3. encourage the development and replication of innovative, creative and indigenous literacy programs; and
4. bestow honor on and recognition to government and nongovernment organizations for their dedication, commitment and contribution in universalizing literacy in their respective communities.

In this regard, LCC is calling for entries which highlight best practices and success stories in literacy program implementation initiated by LGUs and NGOs that had won in the National Literacy Awards. The selected stories will be featured in the LCC Coffee Table Book Volume 2. Submission of entries is from September 1 to 15, 2020 through the LCC email at lcc@deped.gov.ph. Attached for your reference are the criteria and requirements of your entries.

For questions and clarifications, your staff may contact Ms. Marianne C. Centeno, Project Development Officer II, LCC Secretariat at telephone numbers (02) 631-0590; (02) 631-0567; (02) 631-0579; or through her mobile number 0933-9122682 or email address: marianne.centeno002@deped.gov.ph or lcc@deped.gov.ph.

Thank you and we are looking forward to your support in this endeavor.
Criteria and Requirements on the Submission of Entries about the Literacy Program of Local Government Units and Nongovernment Organizations for inclusion in the LCC Coffee Table Book 2

1. Criteria and Requirements

Who May Join
- All winners of the LCC Hall of Fame Awards
- All first-place winners in the National Literacy Awards, whether one-time or two-time awardees, whose literacy program is still active/ongoing or has been innovated or improved

Note: Literacy programs that have already been featured in the LCC Coffee Table Book Volume 1 shall not be used as entries.

What Are Required

The entries must meet the following requirements:
- Five- to six-page article about the literacy program
  - Language: English
  - Font: Century Schoolbook 11 pts
  - Spacing: double spaced, A-4 size bond paper
  - Provide a title to the article
  - Provide a byline
- Pictures about or related to the literacy program
  - 15–20 pcs. sharp and clear pictures capable for blow-up of up to 200 percent
  - Sizes: at least 3" x 5" or may vary
  - Provide a caption for each picture
  - All images or photographs must be in jpeg format
- All submitted documents must be in MS word format.
- One-page letter of introduction that includes a summary of the literacy program and basic information such as region, LGU/program proponent, name of schools division office, beneficiaries of the program
- Provide information about the writer of the article
- Endorsement letter signed by the DepEd Regional Director indicating that the literacy program is active or in existence

All entries must be emailed to LCC at lcc@deped.gov.ph on or before September 15, 2020 with the subject: LCCCTB2 Region No.
2. Evaluation and Selection
All entries will be evaluated by LCC based on the following criteria:
Presentation and style 10%
Relevance to the Theme 15%
Overall Story/Inspiration 25%
Impact of the Literacy Program 50%
Total 100%

3. Validation
Validation of entries to be done by the LCC Secretariat and validators, may be virtual, depending on the IATF recommendations. The purpose of the validation is to ensure the authenticity and integrity of the entries and at the same time, gather additional information about the literacy programs.

Note: Amid the COVID-19 pandemic, the actual visits and face to face interviews are subject to change. LCC will inform you of the updates as soon as possible.

4. Recognition
- All selected entries will receive a certificate of recognition from LCC and copies of the printed material.
- All selected entries will be featured in the LCC Coffee Table Book 2.
- Proponents whose entries were selected will be requested to submit a video presentation of the selected literacy programs. Details of this will follow.
- All selected entries will also be featured at the LCC official Facebook page and website.